



The SRC Blue Book of 12-Year Charts[®]

NYSE, NASDAQ, ADRs & REITs



www.SrcStockCharts.com

SRC 12-YEAR CHARTS

GROWTH PERFORMANCE MEASUREMENT

The Growth Performance Measurement on each chart clearly shows the percentage gain or loss for price, earnings, and dividends for the past 1, 5, 10, years – saving you time – no need to look elsewhere.

COPORATE ACTIONS

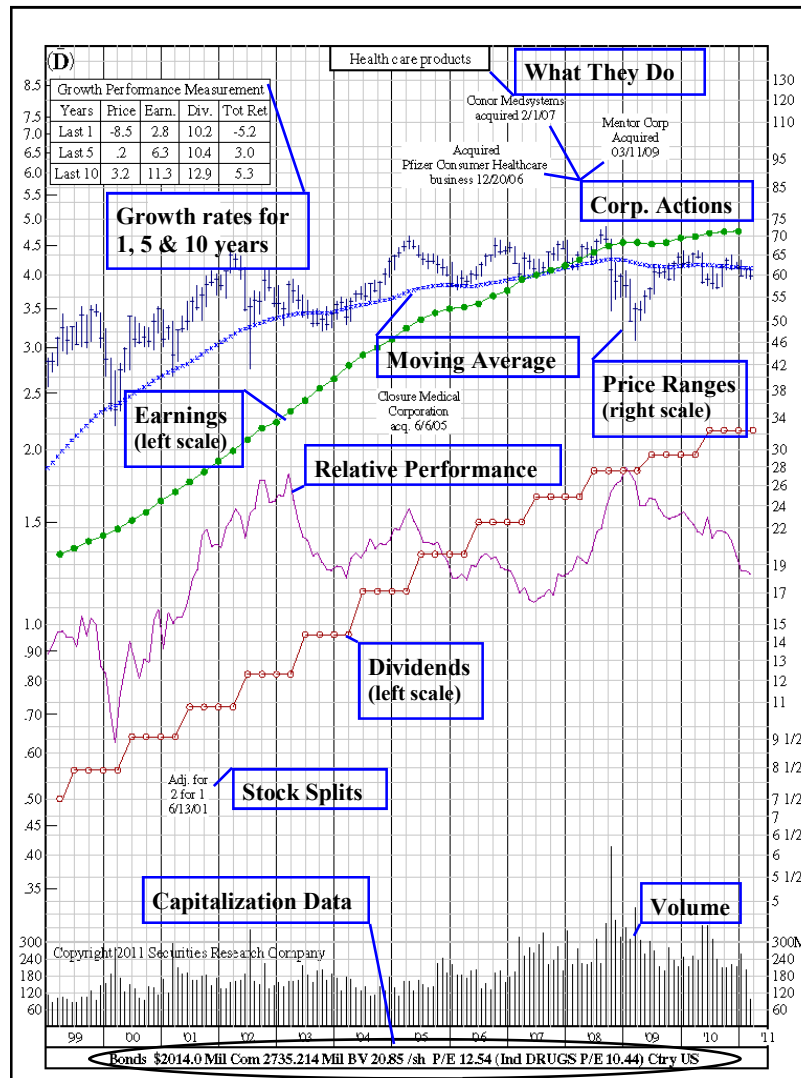
Significant events in a company's history, such as an acquisition, divestiture or stock split are indicated, taking out all of the guesswork.

PRICE RANGES

A quick glance at the high, low, and closing prices will show you if your stock's price trend is up, down or sideways. (Read from right scale.)

RELATIVE PERFORMANCE

This handy indicator shows you each stock's relative-to-market action compared to the S&P 500.



ADJUSTED EARNINGS

Earnings have been adjusted by removing extraordinary items –giving you the most accurate picture of earnings performance. (Read from left scale.)

MOVING AVERAGE

This line represents the average of closing prices for the most recent period. (Read from right scale.)

DIVIDENDS & STOCK SPLITS

Charts show dividend and stock splits. This allows for easy calculation to determine "basis" price and helps you establish reference markers to determine growth rates for prices, earnings, and dividends. (Read from left scale.)

VOLUME

Let's you track the easy way the number of shares traded. (Read at the very bottom)

CAPITALIZATION DATA

Includes the company's capitalization structure, shares outstanding, book value, P/E ratio, industry P/E ratio, and location of the company.

SEMI-LOGARITHMIC SCALE

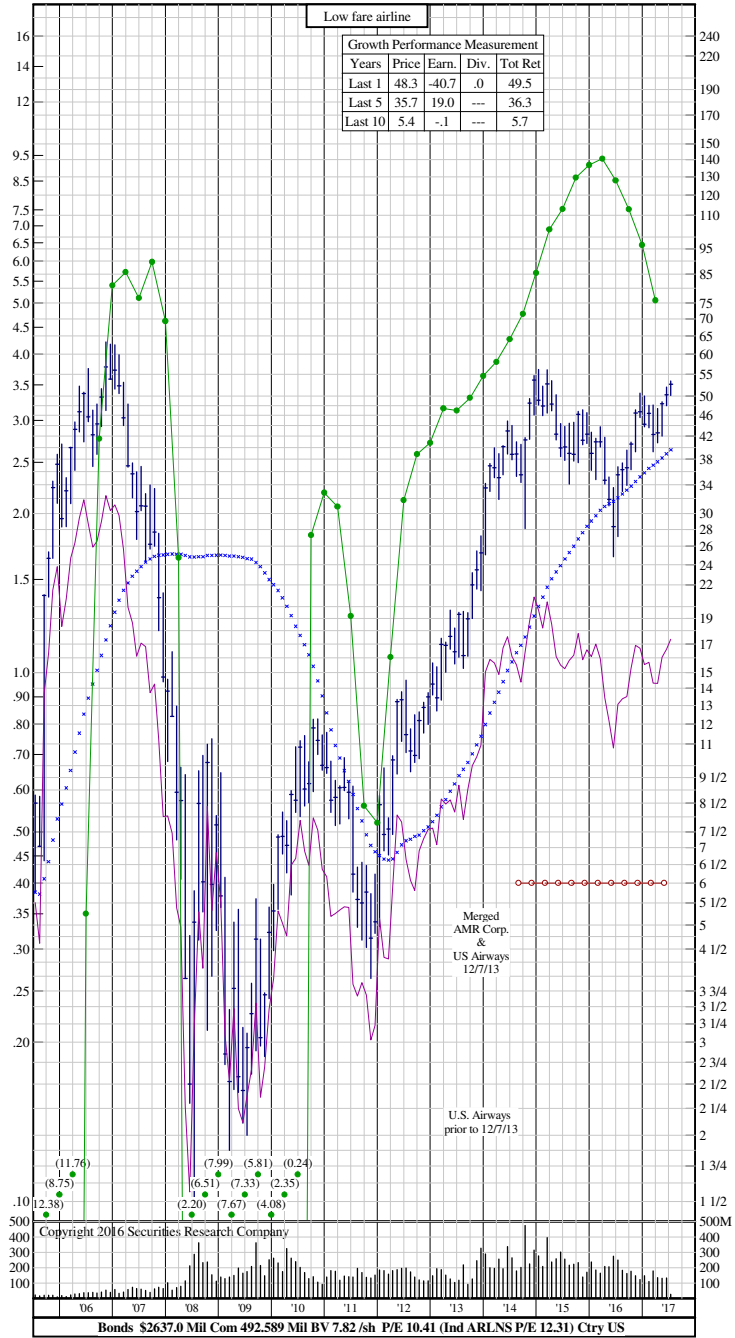
SRC stock charts are plotted on uniform semi-logarithmic (ratio) scale grids. This enables you to quickly compare percentage moves on one stock chart with any other.

Semi-logarithmic charts do a better job than arithmetic scale charts in providing an accurate picture. Example: Two stocks have an identical price rise. Each jumps 5 points. At first, it seems both stocks are performing equally well. But while for a \$100 stock that's a mere 5% increase in value, for a \$20 stock it's an attention grabbing 25%.

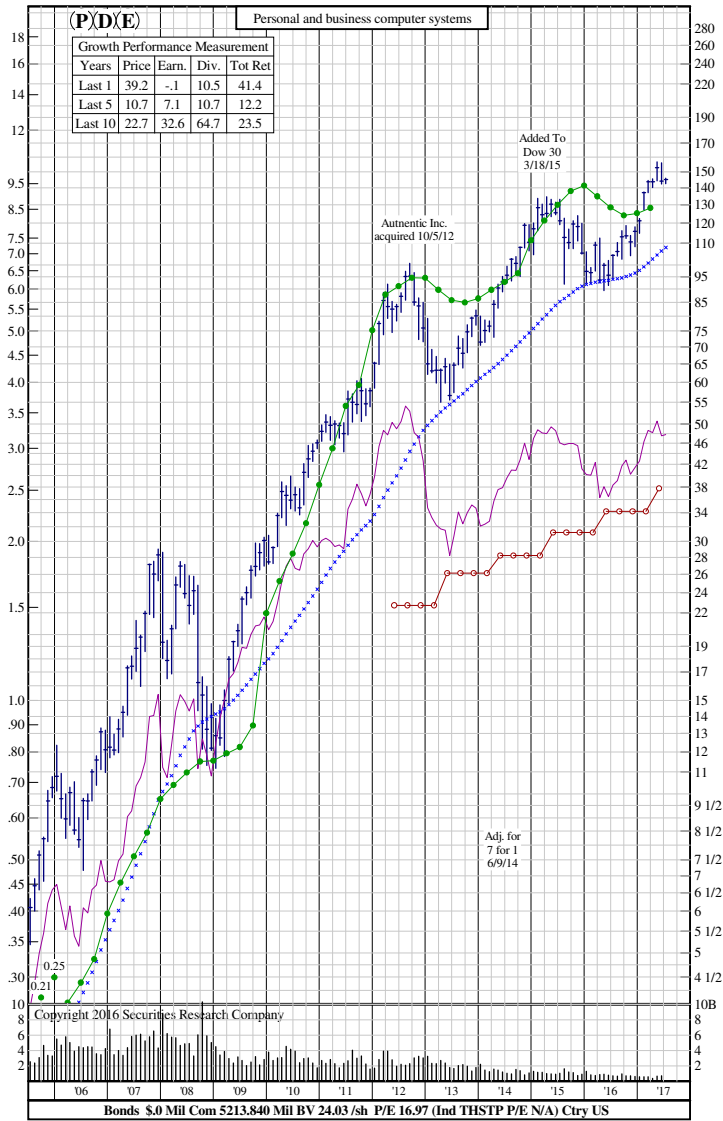
On any SRC stock chart, this 25% increase covers a distance 5 times greater than the 5%, so the sharply different rate of performance jumps right out at you. There's no mistaking which stock is gaining ground at the faster rate. And it's this rate of growth that warrants a closer look.

Securities Research Company...trusted by investors since 1933

AMERICAN AIRLINES GROUP, INC. (AAL)



APPLE INC (AAPL)



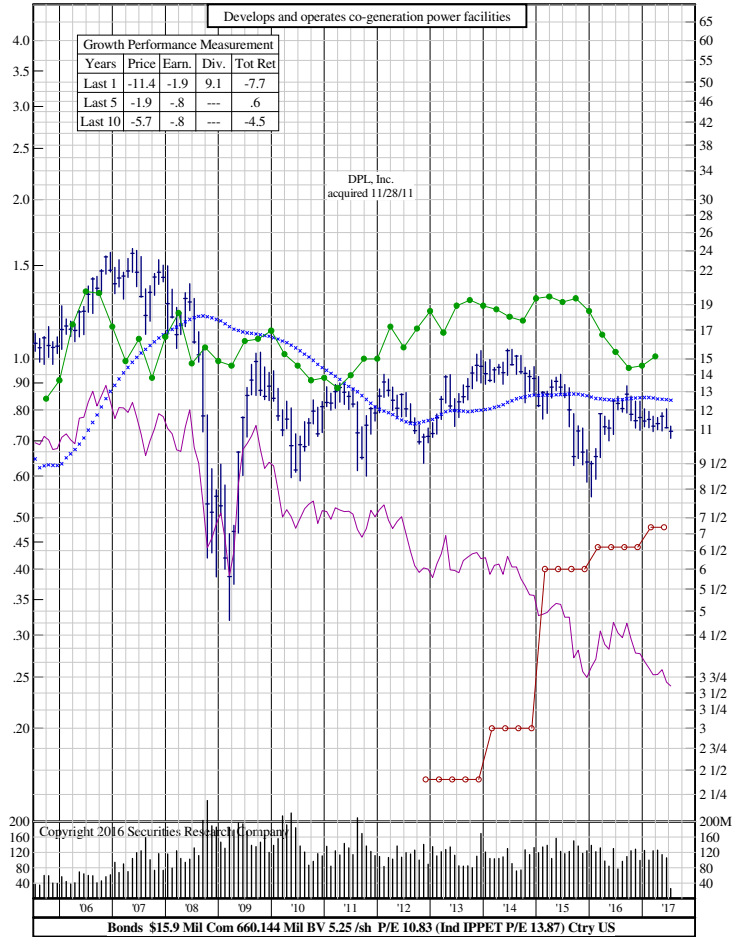
AMERICAN ELECTRIC POWER COMPANY, INCORPORATED (AEP)



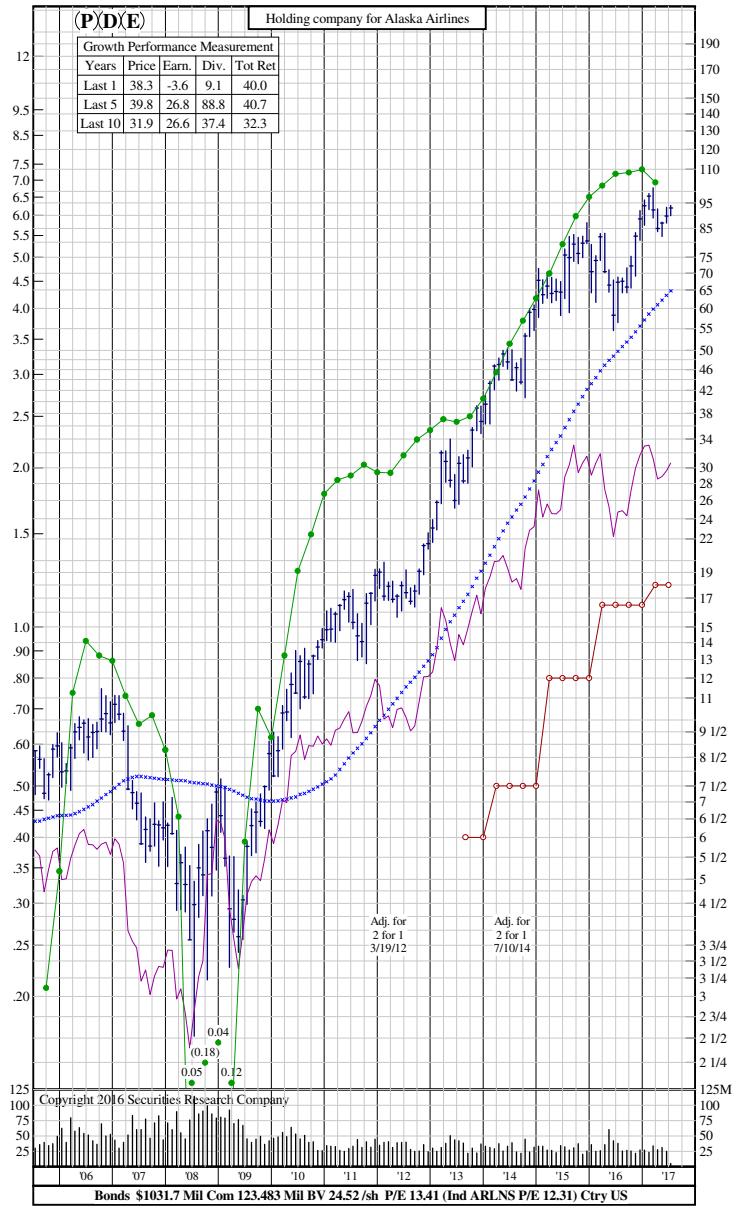
AES CORP (AES)

Develops and operates co-generation power facilities

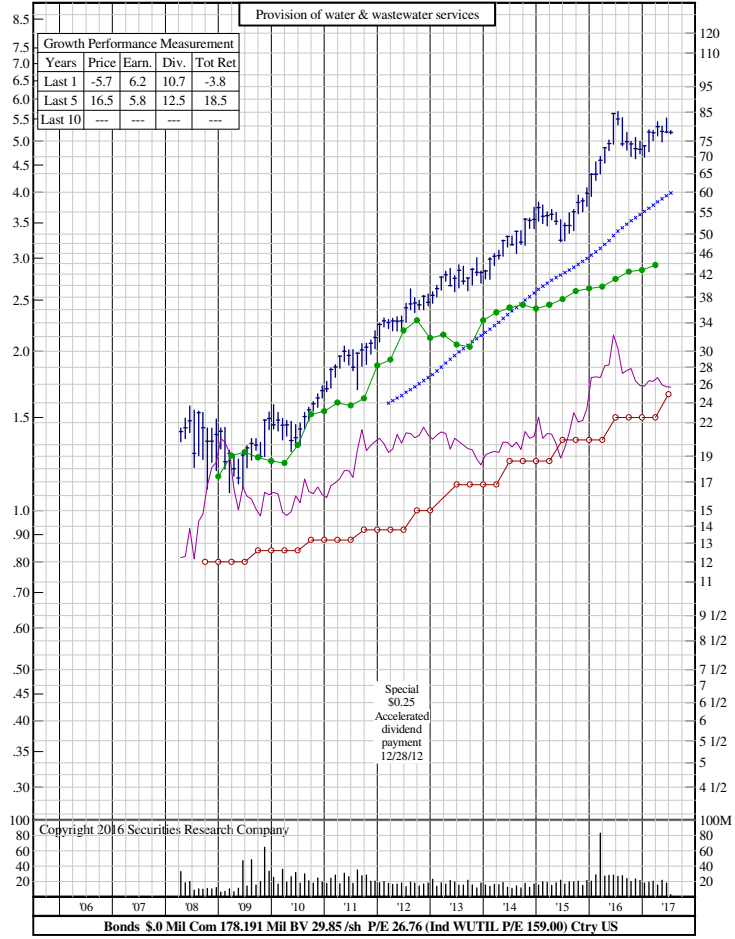
Growth Performance Measurement			
Years	Price	Earn.	Tot Ret
Last 1	-11.4	-1.9	9.1
Last 5	-1.9	-.8	-.6
Last 10	-5.7	-.8	-4.5



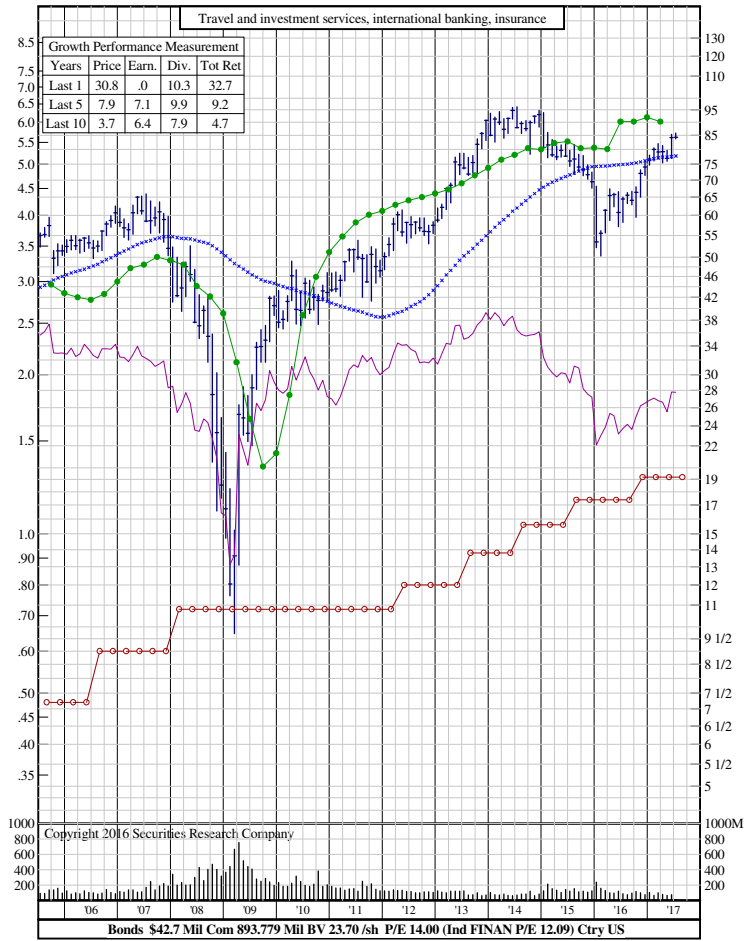
ALASKA AIR GROUP INC (ALK)



AMERICAN WTR WKS CO INC. (AWK)



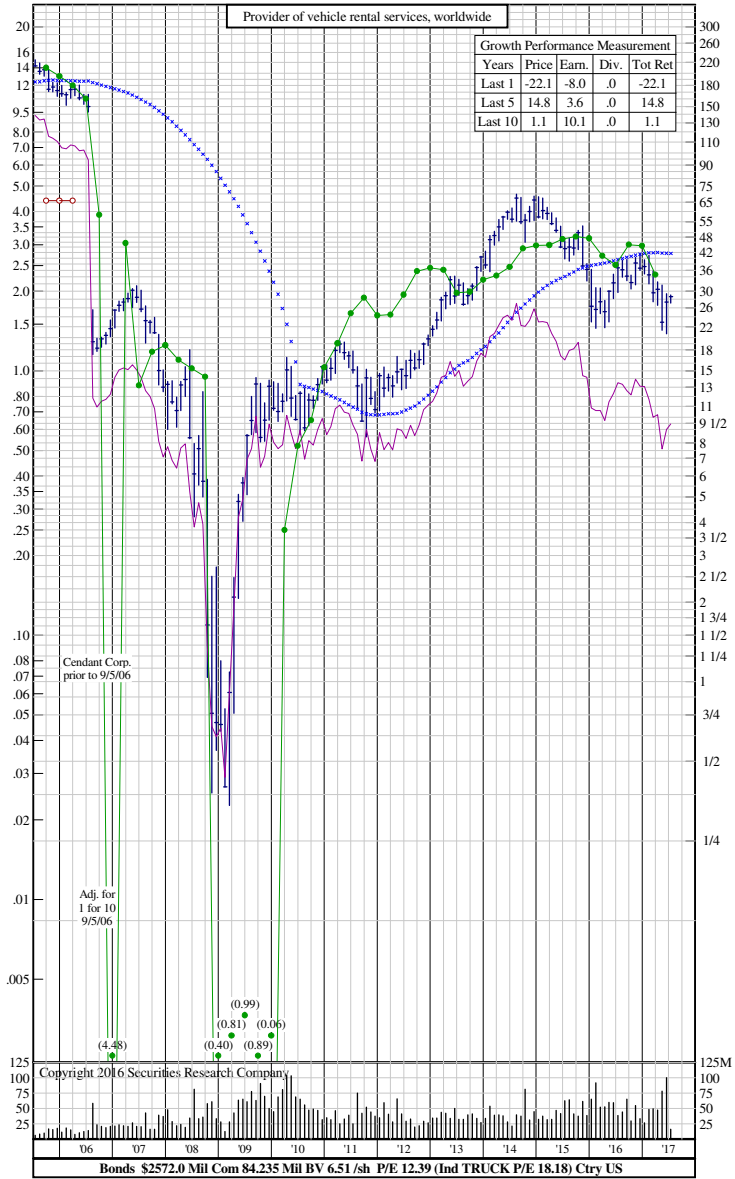
AMERICAN EXPRESS CO (AXP)



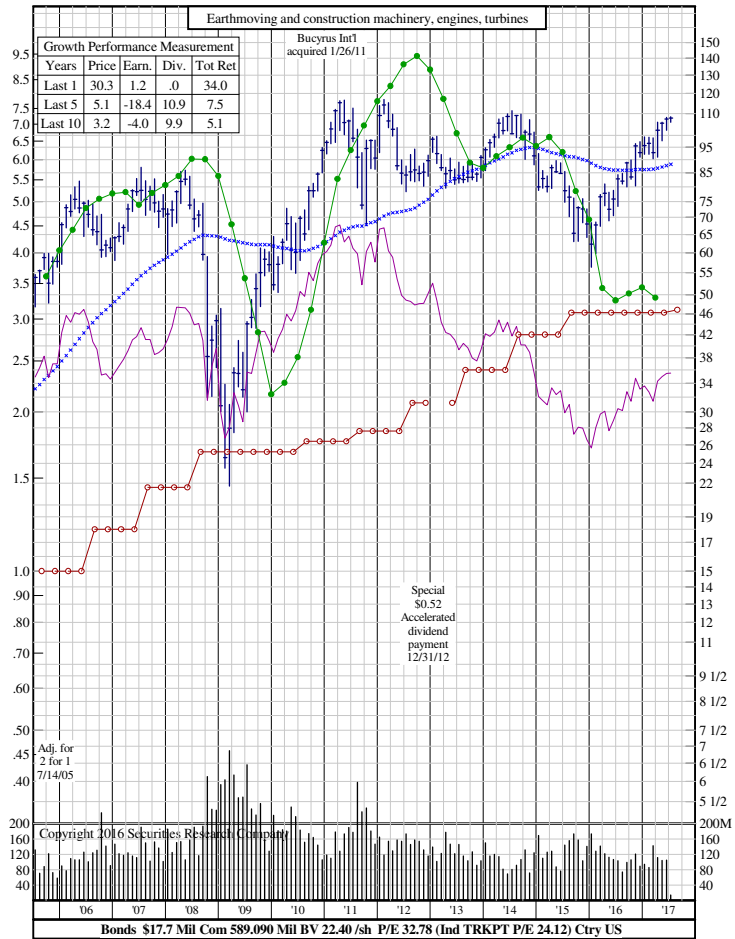
BOEING CO (BA)



AVIS BUDGET GROUP (CAR)



CATERPILLAR INC DEL (CAT)



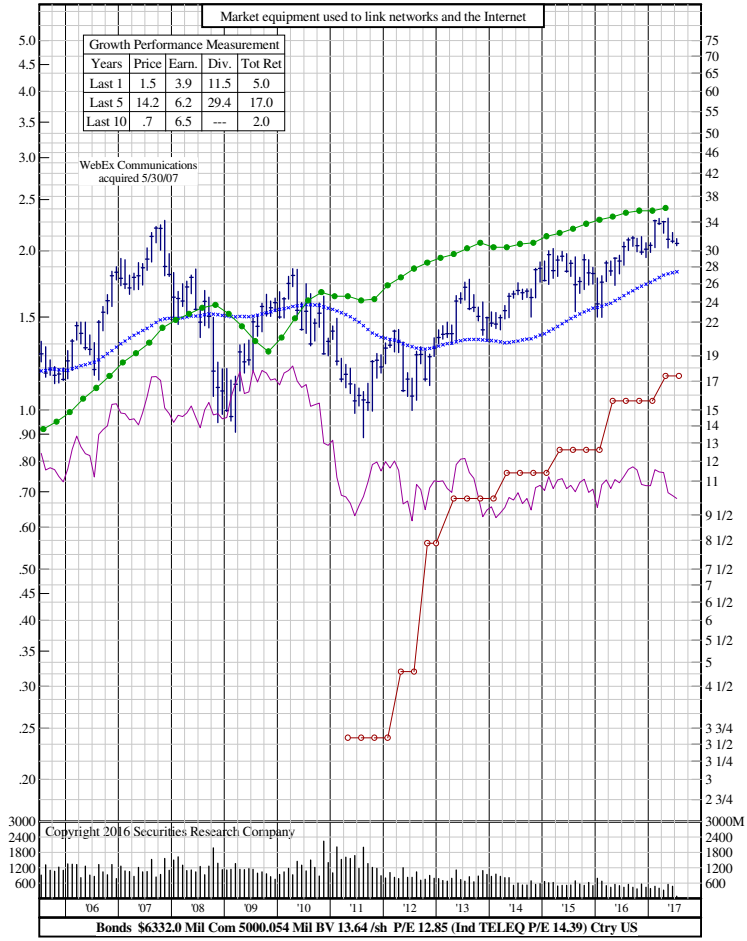
C H ROBINSON WORLDWIDE INC (CHRW)



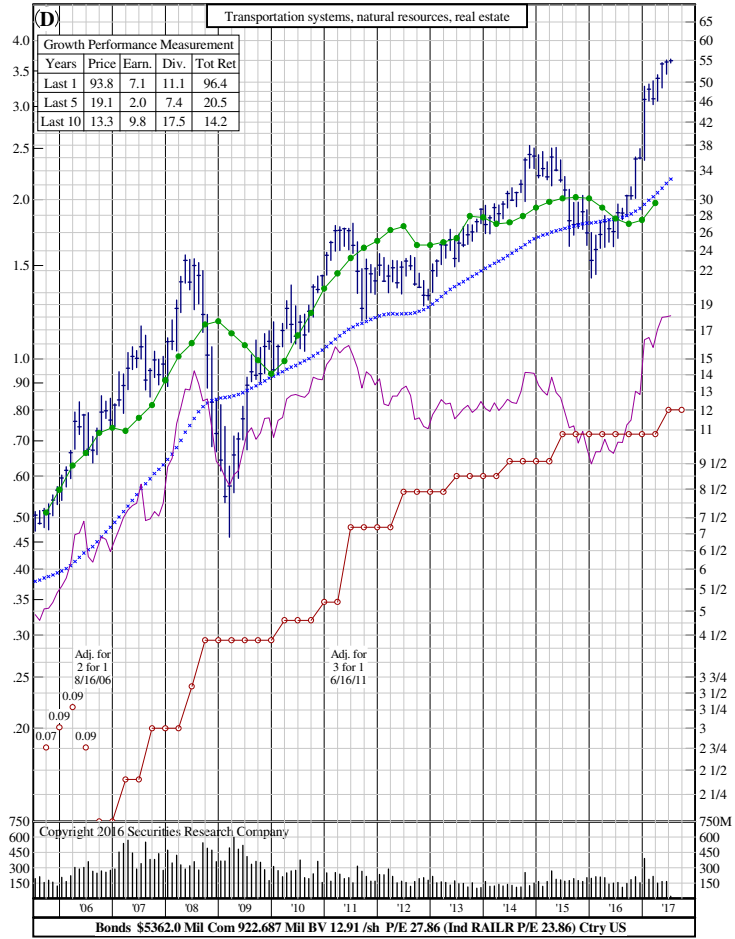
CENTERPOINT ENERGY INCORPORATED (CNP)



CISCO SYS INC (CSCO)

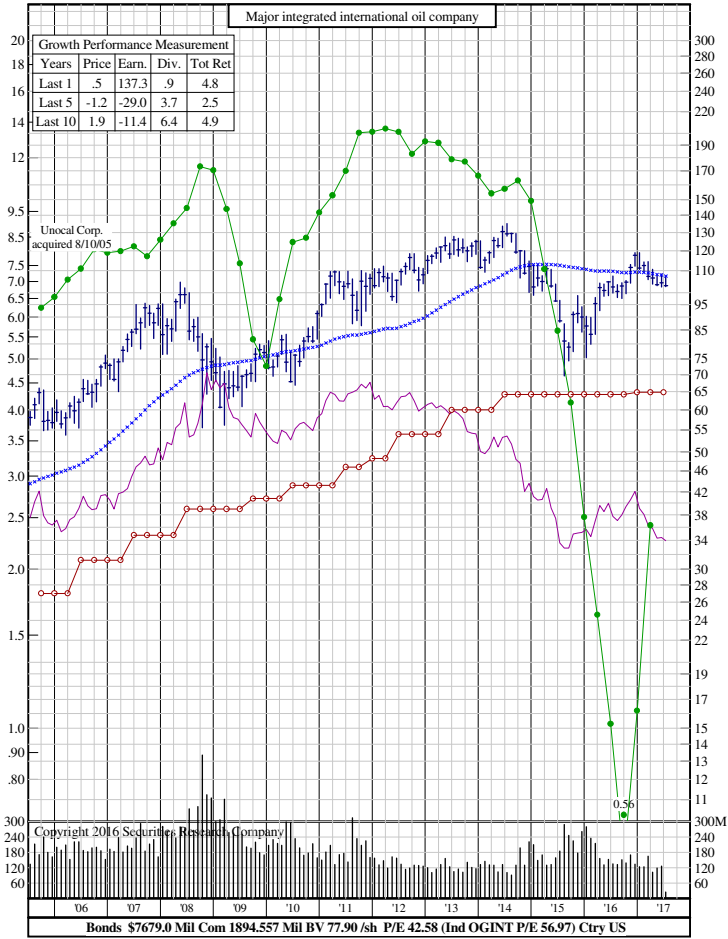


CSX CORP (CSX)

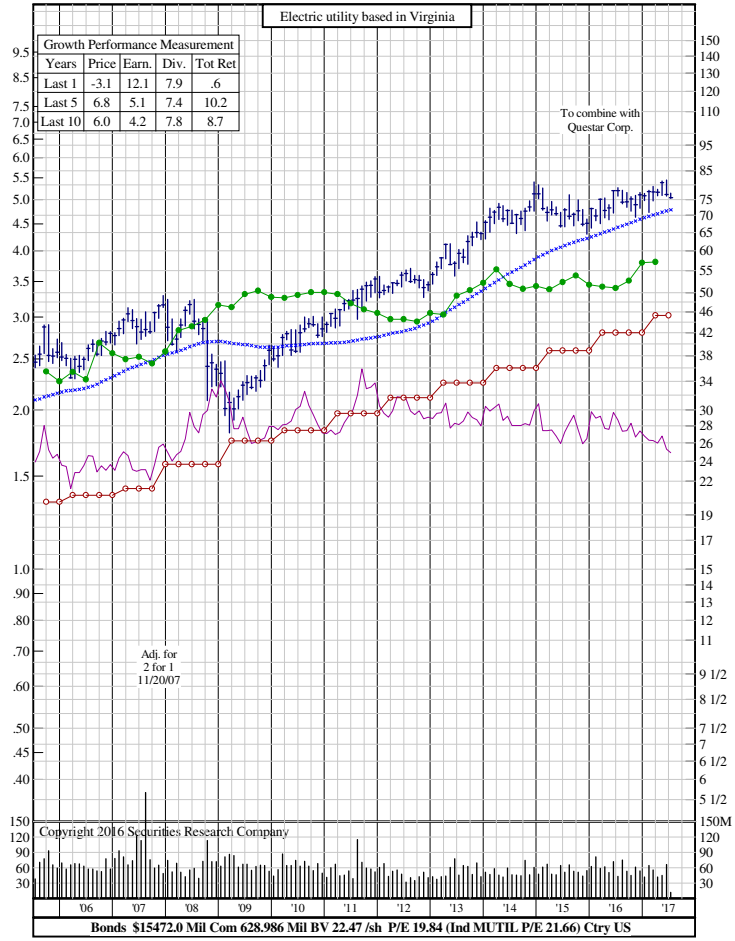


CHEVRON CORP. (CVX)

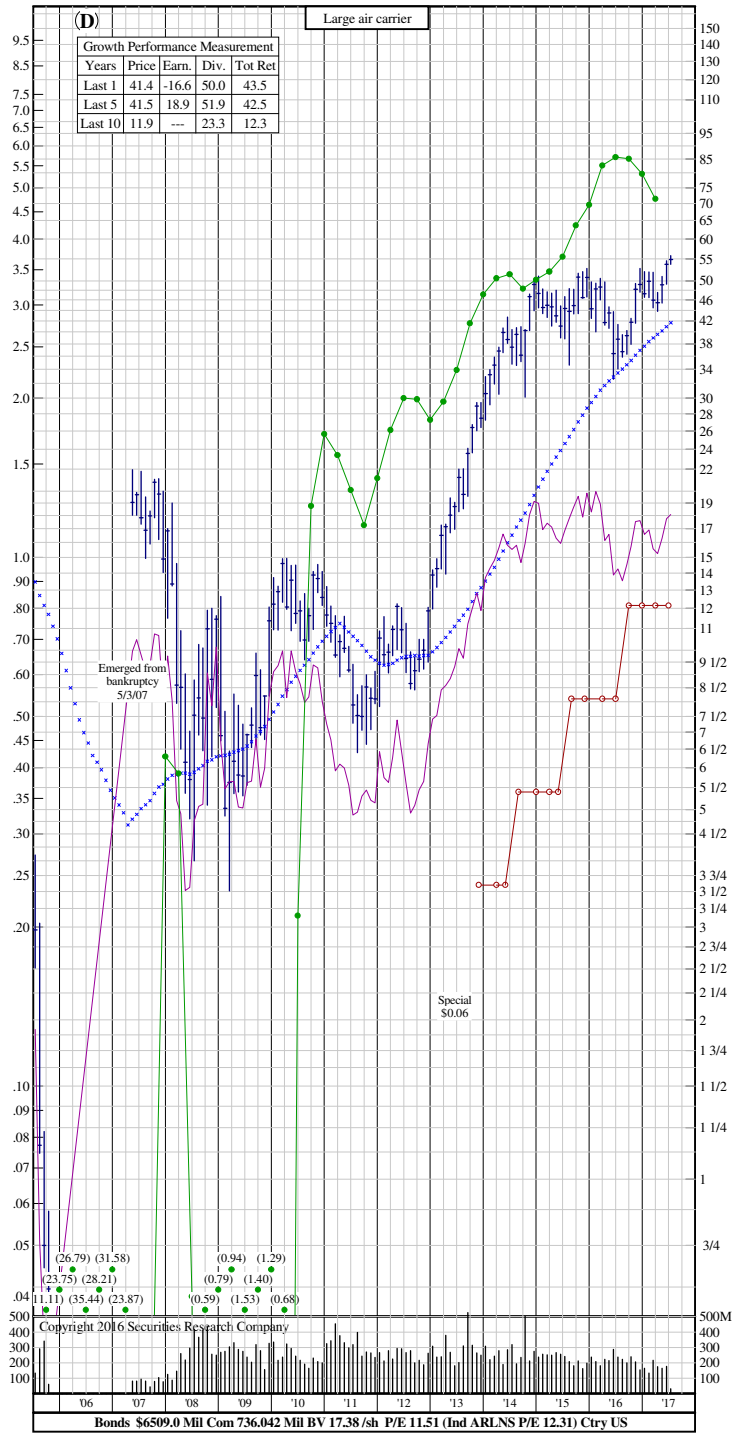
Major integrated international oil company



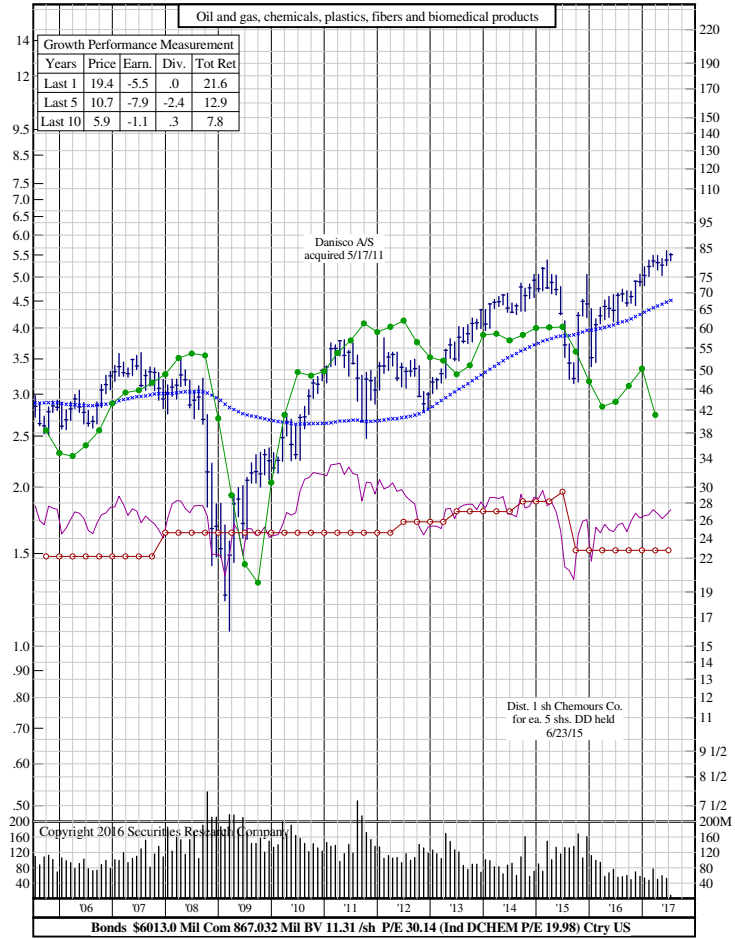
DOMINION RESOURCES, INCORPORATED (D)



DELTA AIR LINES INC DEL (DAL)



DU PONT E I DE NEMOURS & CO (DD)



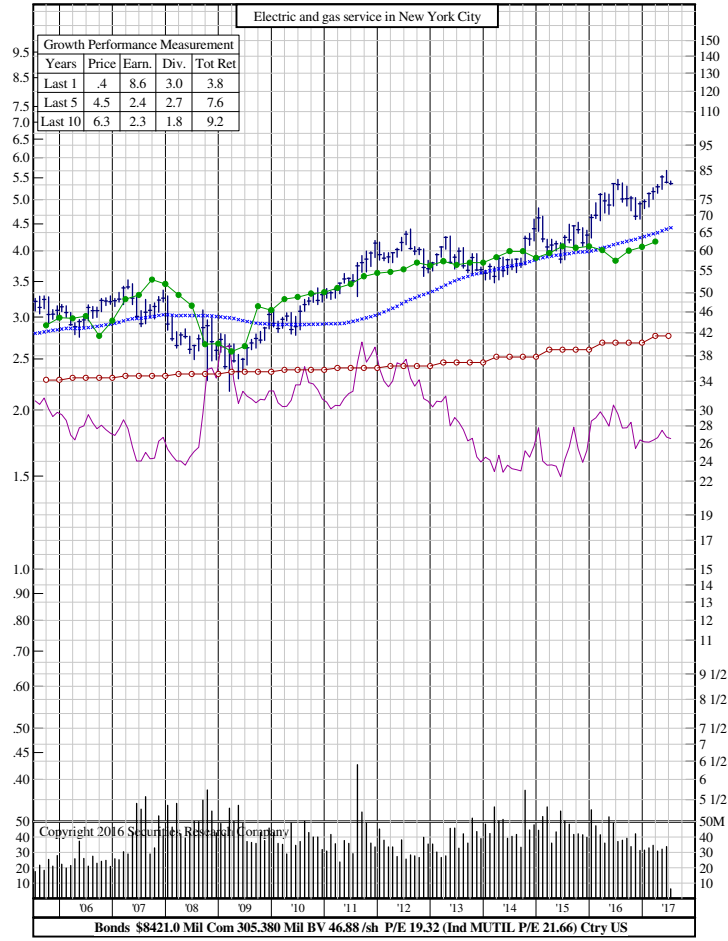
DISNEY WALT CO (DIS)



DUKE ENERGY CORPORATION (DUK)



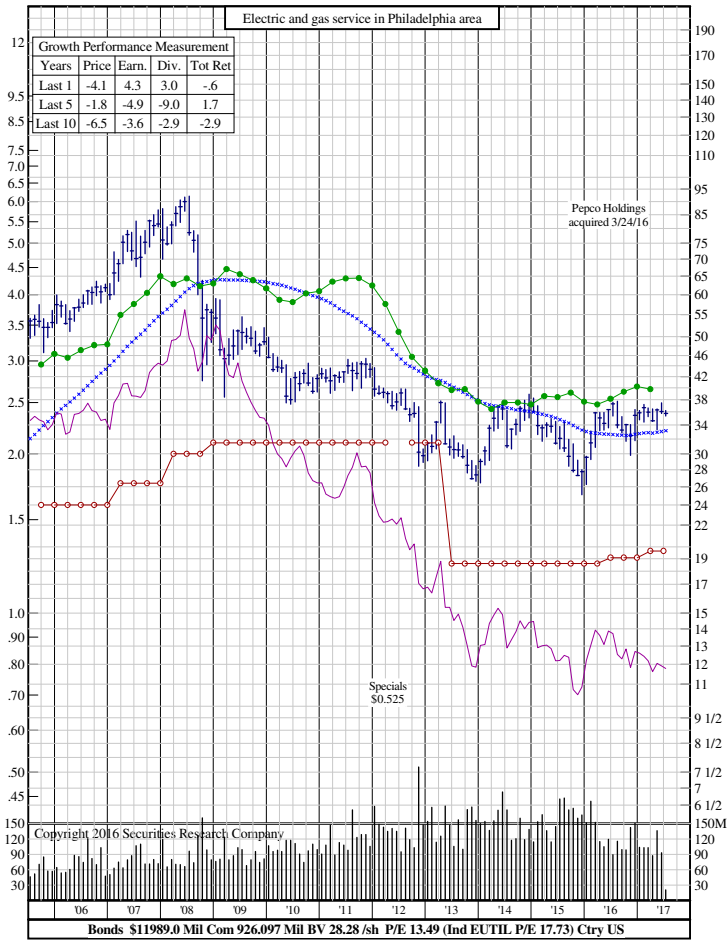
CONSOLIDATED EDISON INCORPORATED (ED)



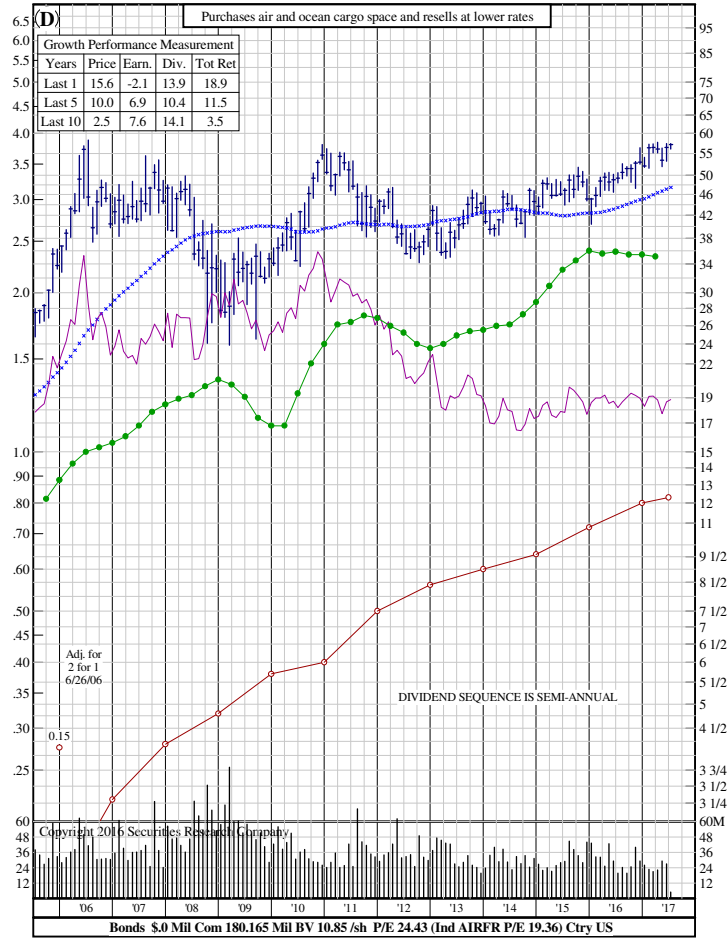
EDISON INTERNATIONAL (EIX)



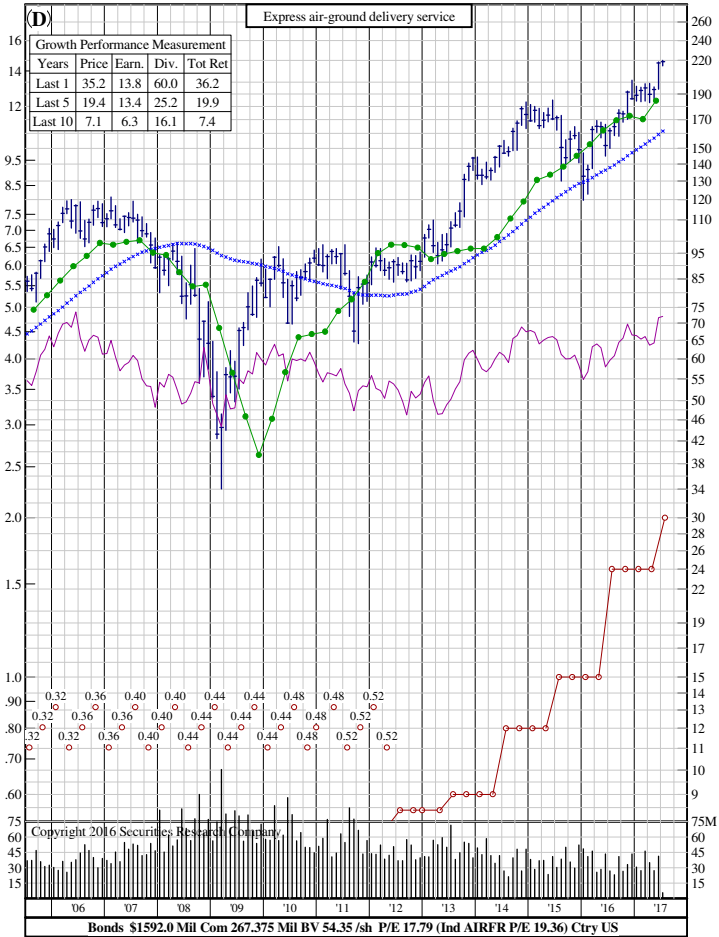
EXELON CORPORATION (EXC)



EXPEDITORS INTERNATIONAL WASH INC (EXPD)



FEDEX CORP (FDX)

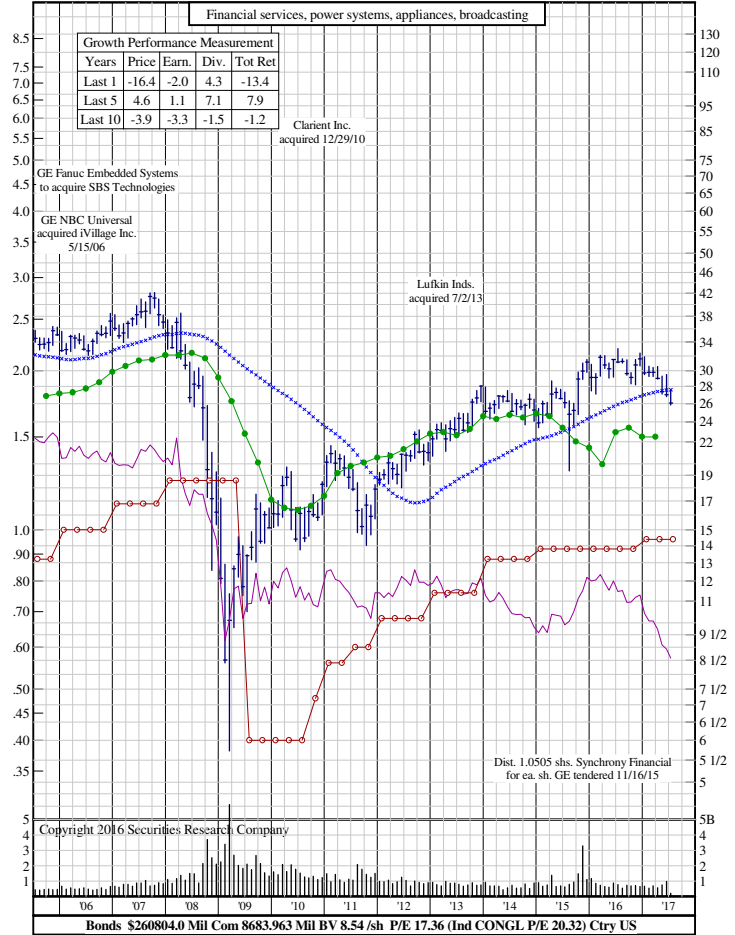


FIRSTENERGY CORPORATION (FE)



GENERAL ELECTRIC CO (GE)

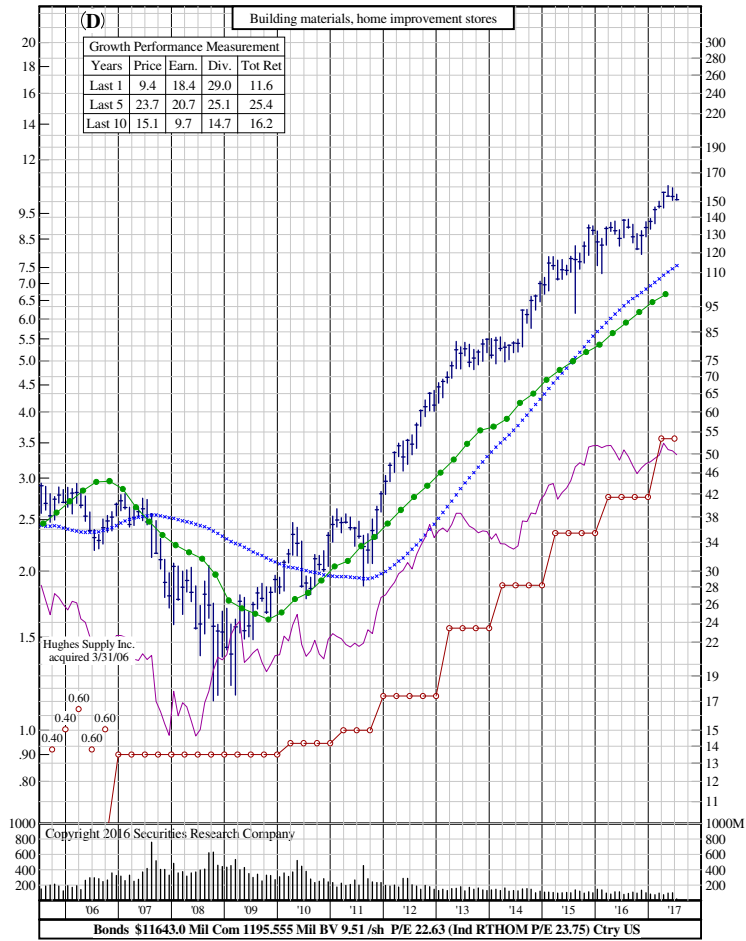
Financial services, power systems, appliances, broadcasting



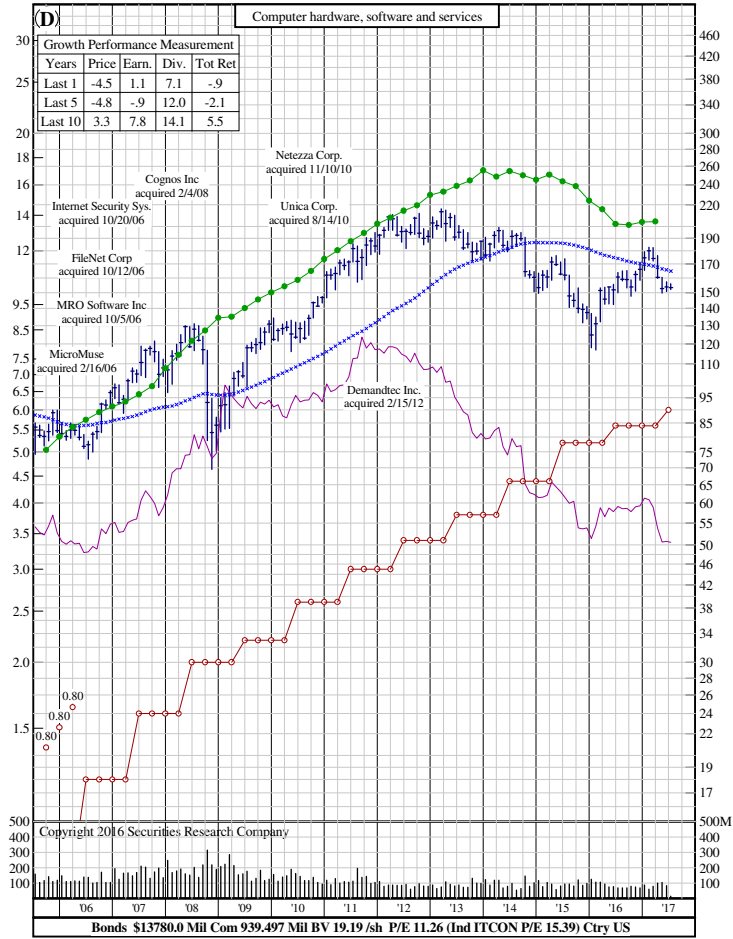
GOLDMAN SACHS GROUP INC (GS)



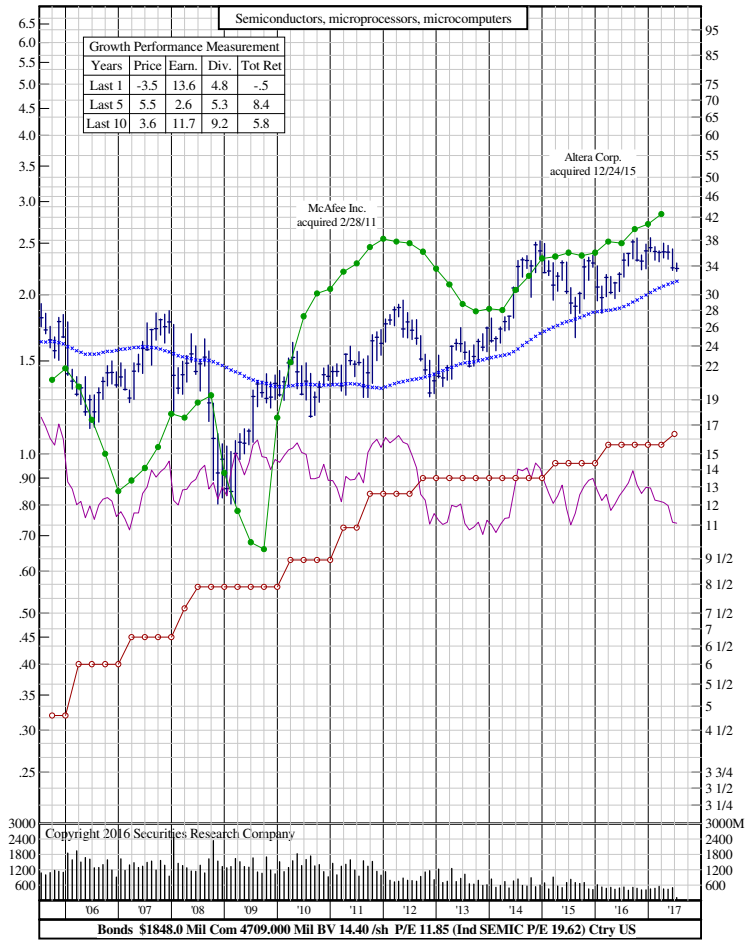
HOME DEPOT INC (HD)



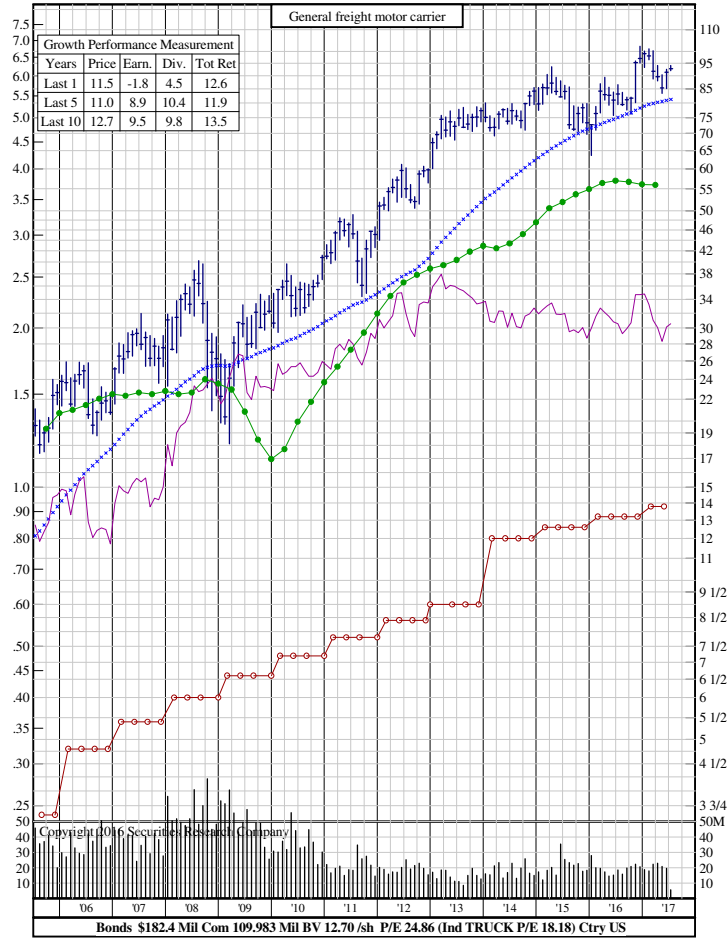
INTERNATIONAL BUSINESS MACHS (IBM)



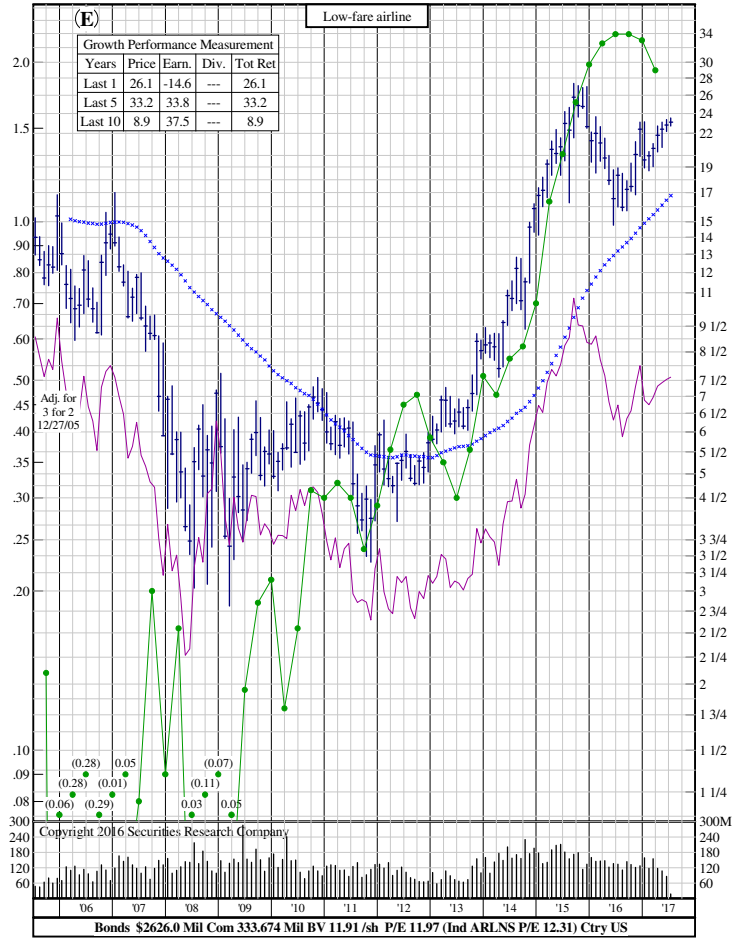
INTEL CORP (INTC)



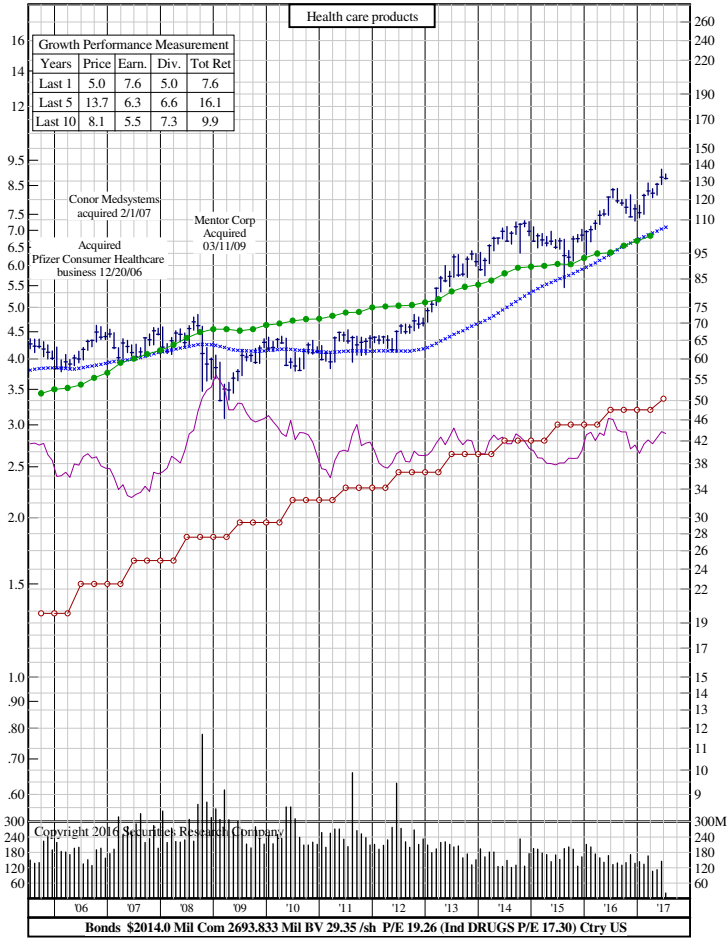
HUNT J B TRANS SVCS INC (JBHT)



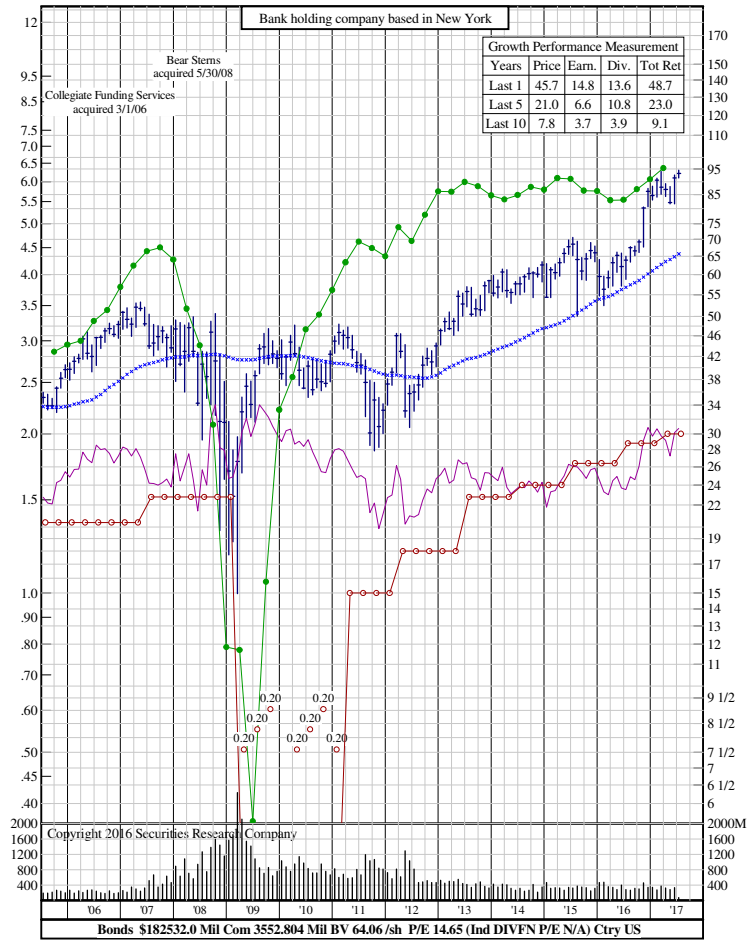
JETBLUE AIRWAYS CORP (JBLU)



JOHNSON & JOHNSON (JNJ)



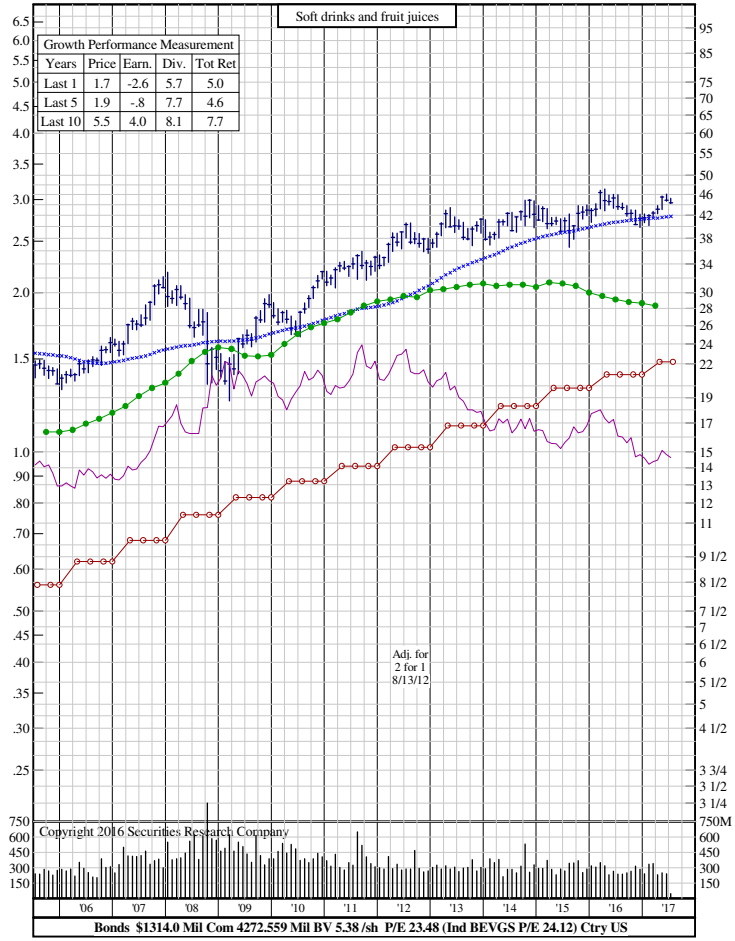
JPMORGAN CHASE & CO (JPM)



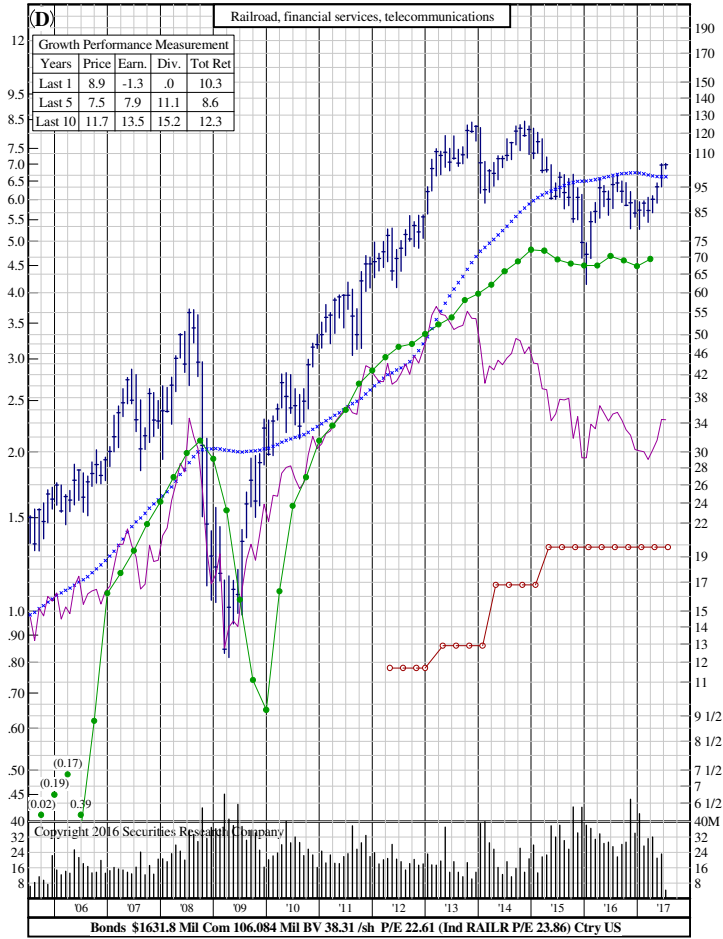
KIRBY CORP (KEX)



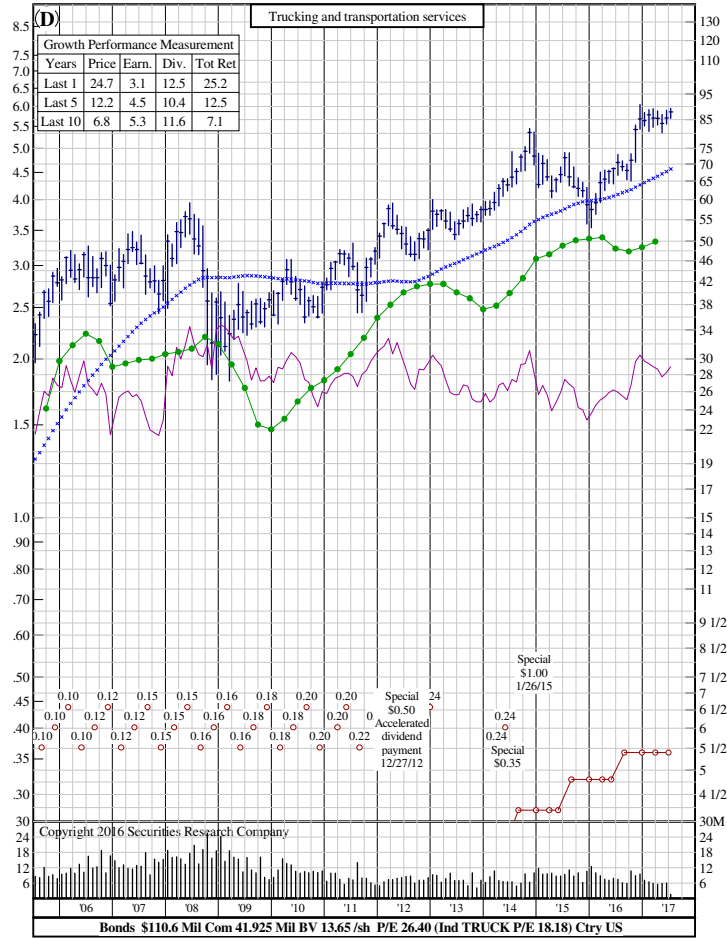
COCA COLA CO (KO)



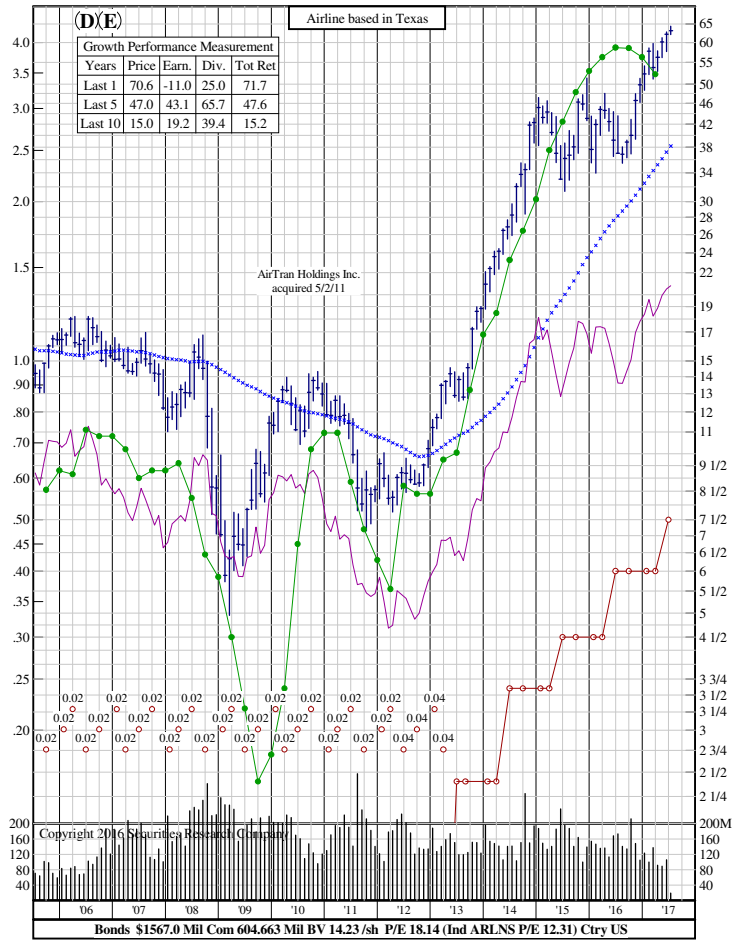
KANSAS CITY SOUTHERN (KSU)



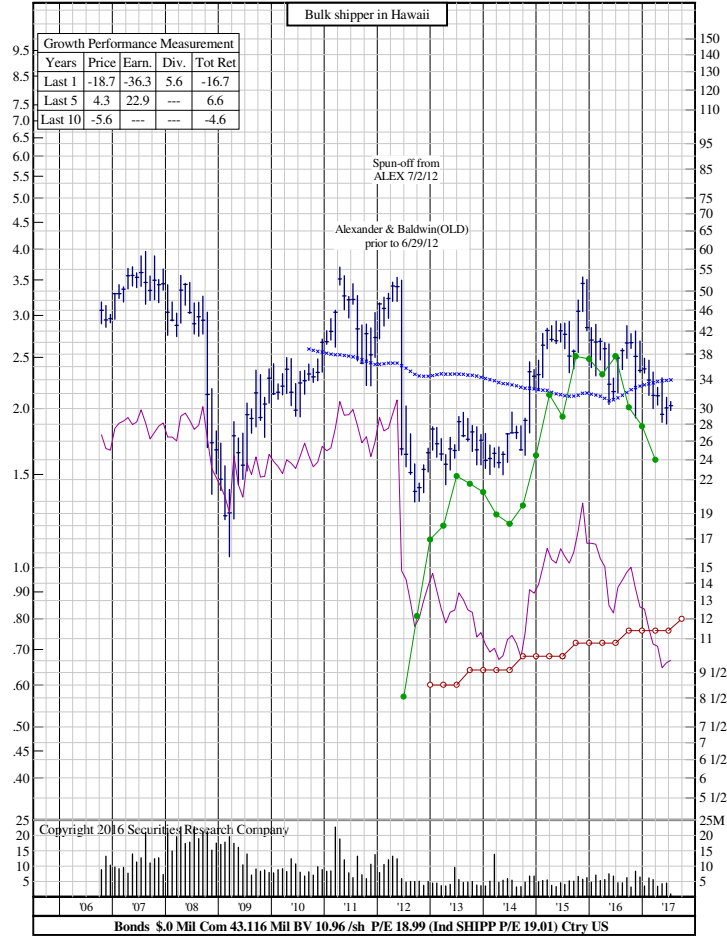
LANDSTAR SYS INC (LSTR)



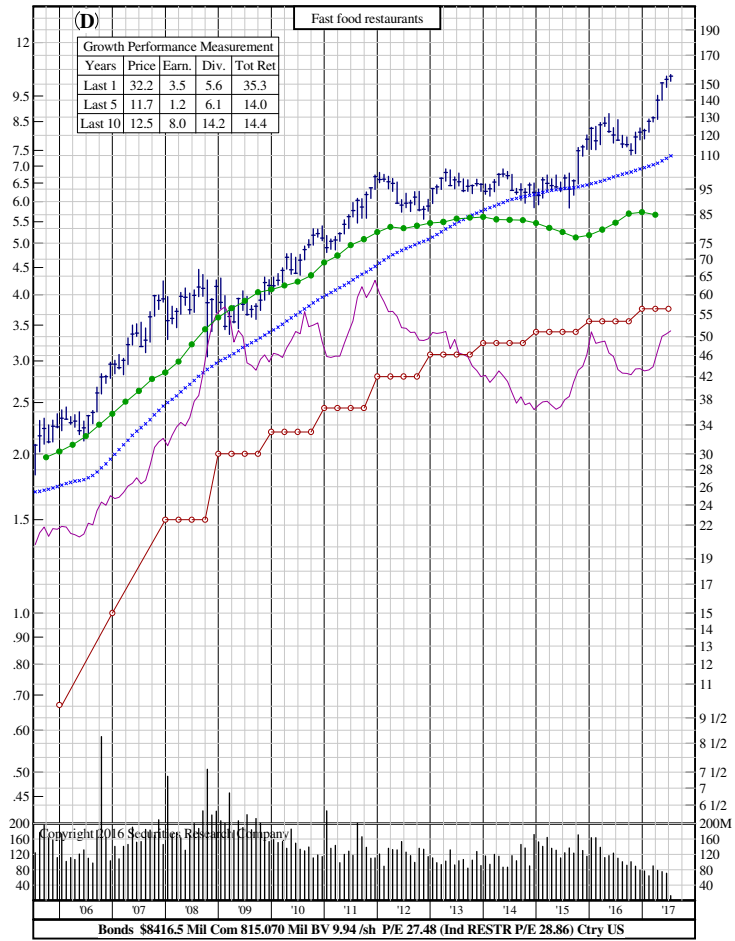
SOUTHWEST AIRLINES CO (LUV)



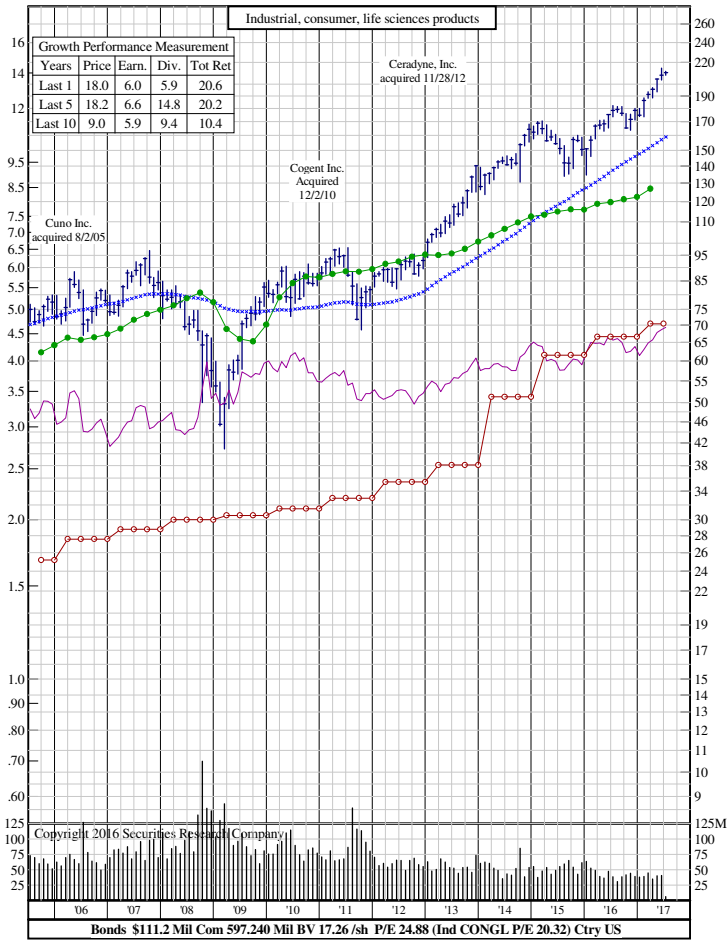
MATSON INC (MATX)



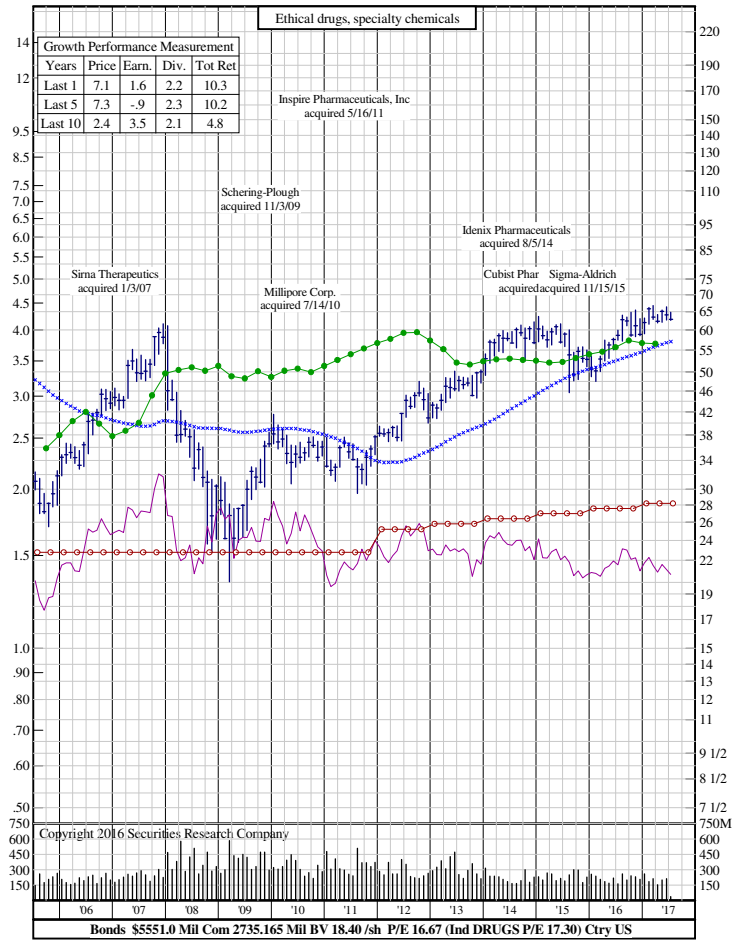
MCDONALDS CORP (MCD)



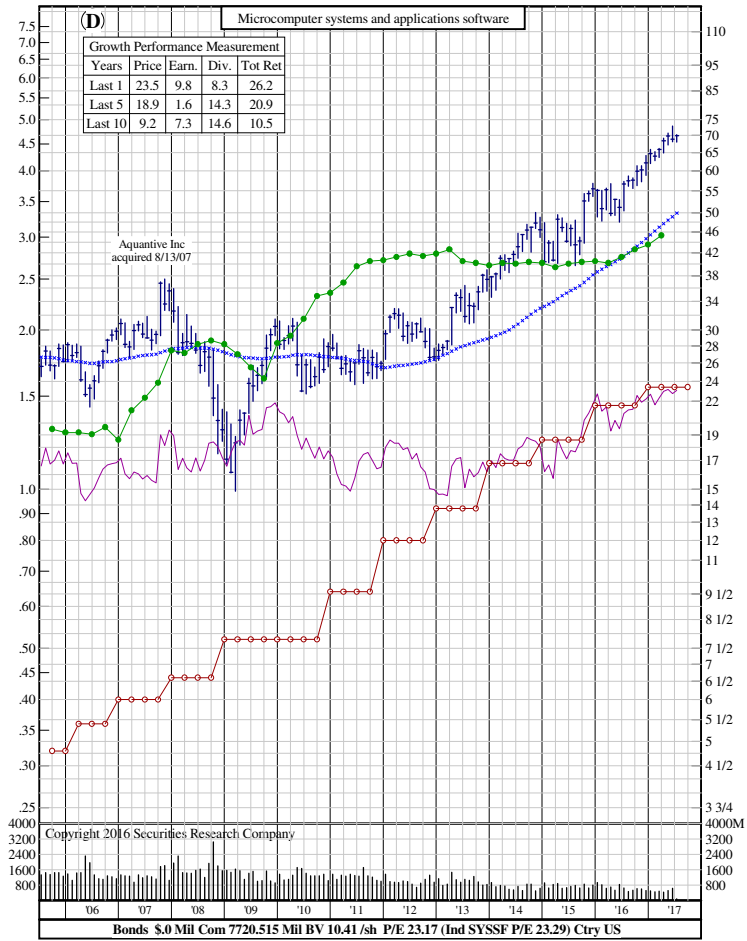
3M COMPANY (MMM)



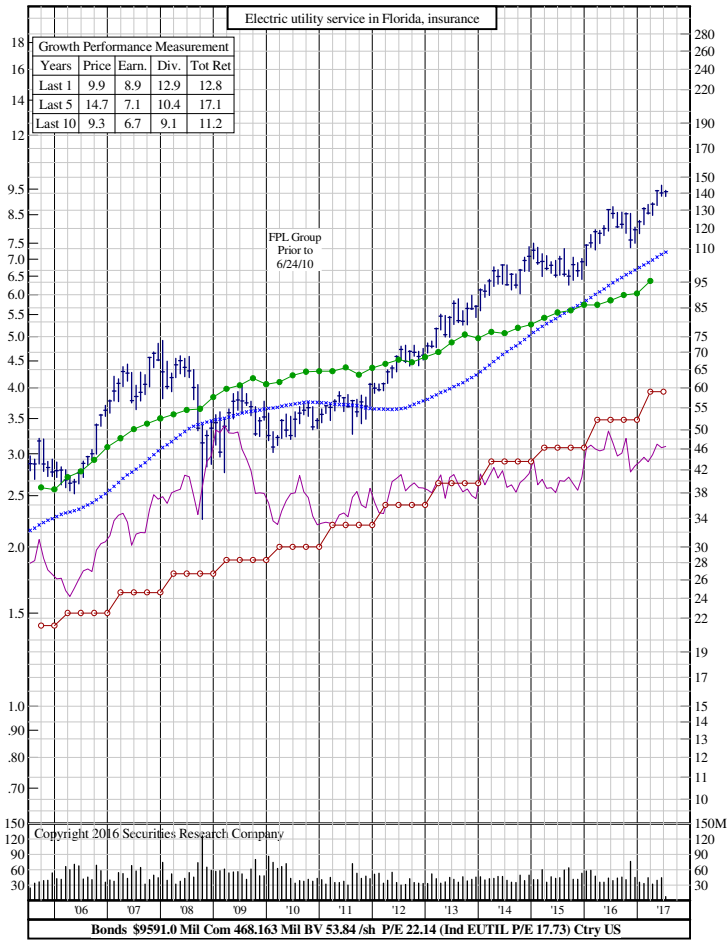
MERCK & CO INC (MRK)



MICROSOFT CORP (MSFT)



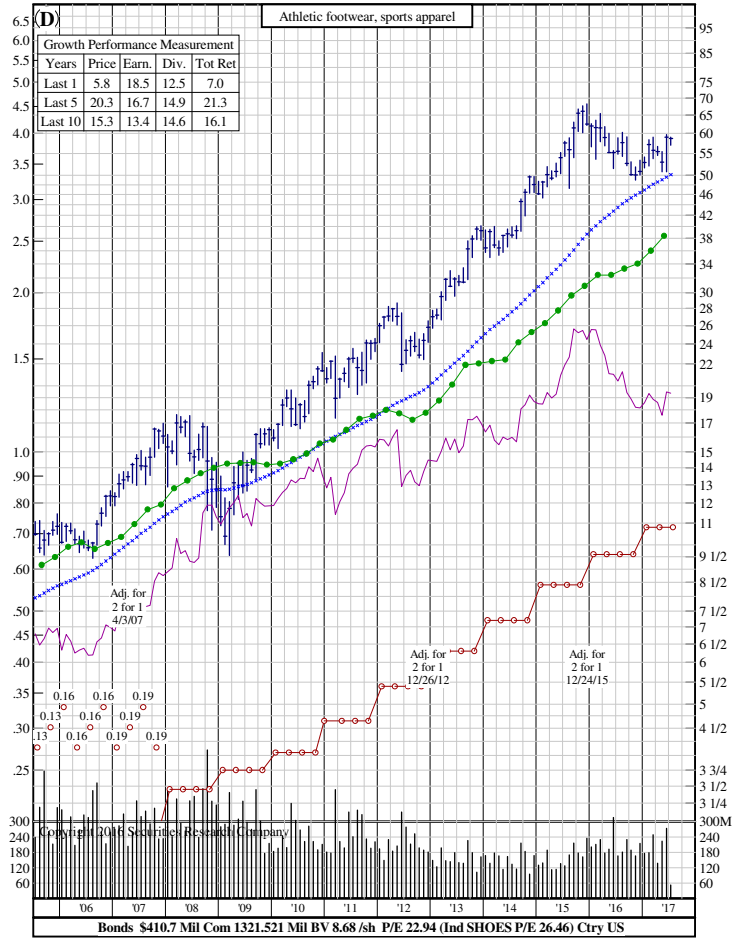
NEXTERA ENERGY INC (NEE)



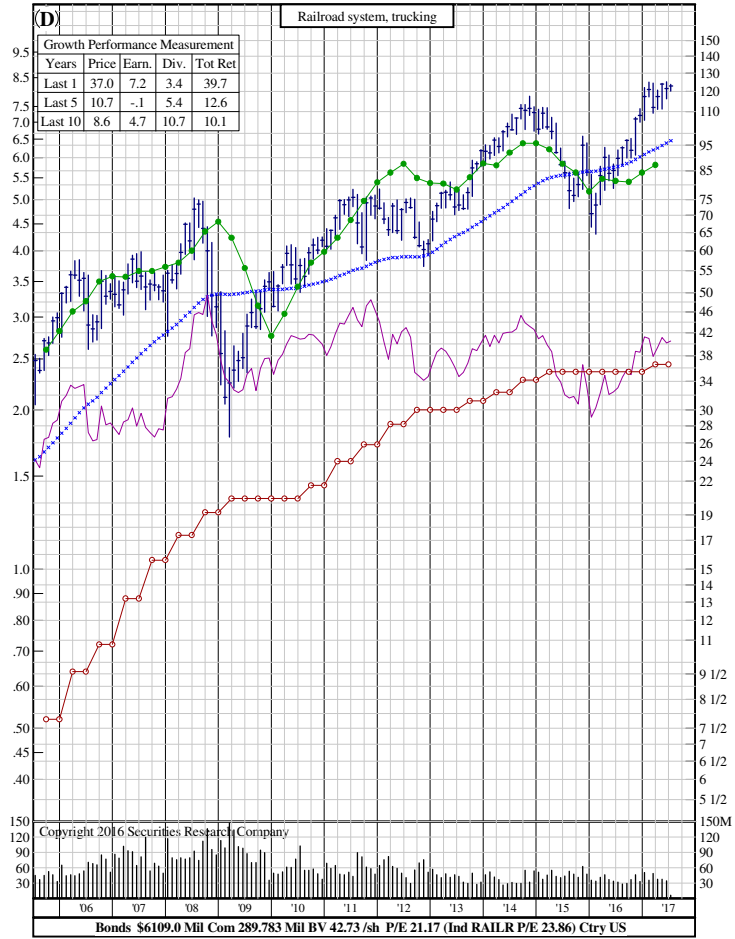
NISOURCE INCORPORATED HOLDING COMPANY (NI)



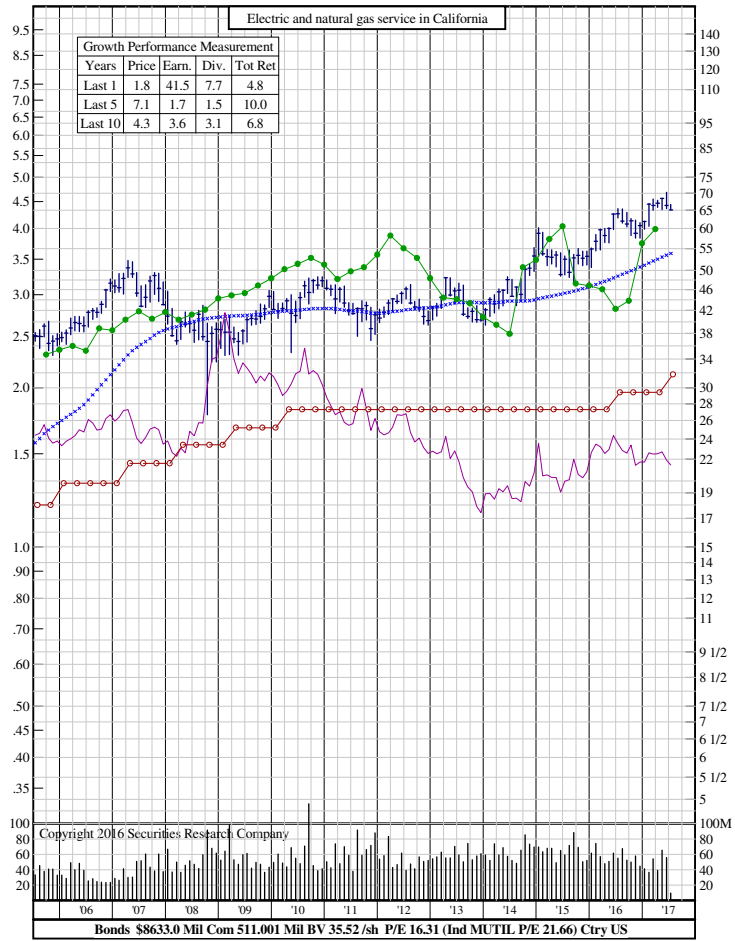
NIKE INC (NKE)



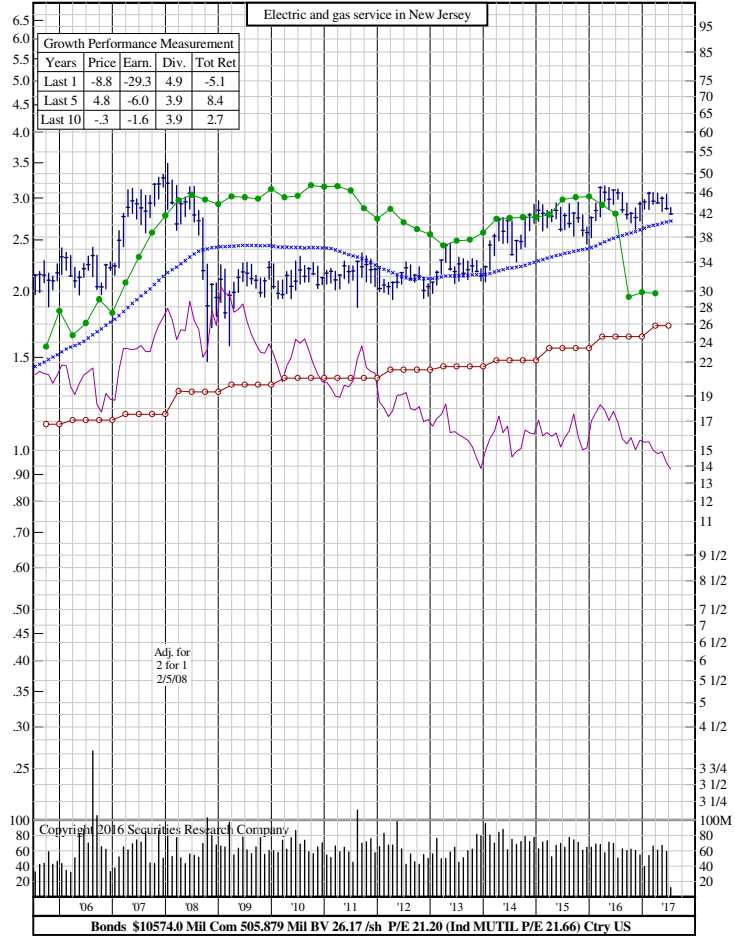
NORFOLK SOUTHERN CORP (NSC)



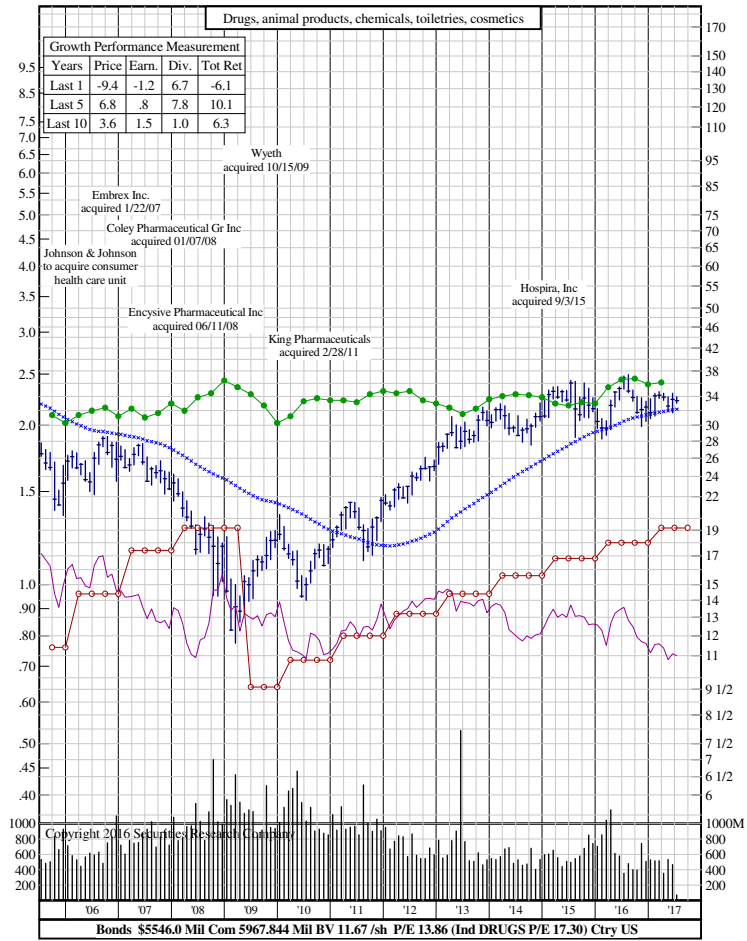
PG&E CORPORATION (PCG)



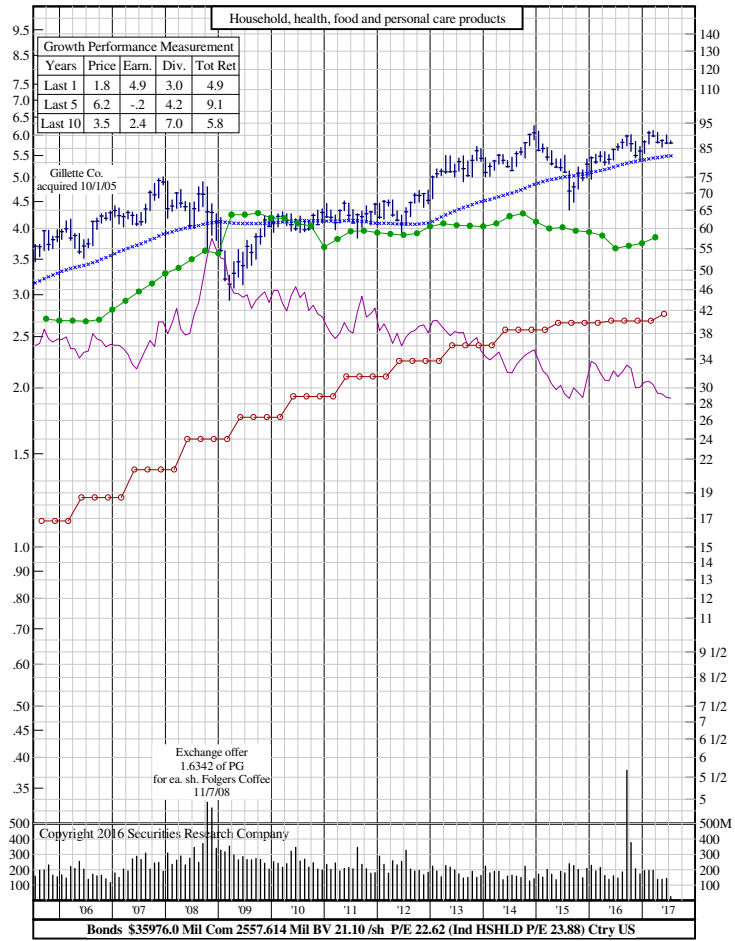
PUBLIC SERVICE ENTERPRISE GROUP INCORPORATED (PEG)



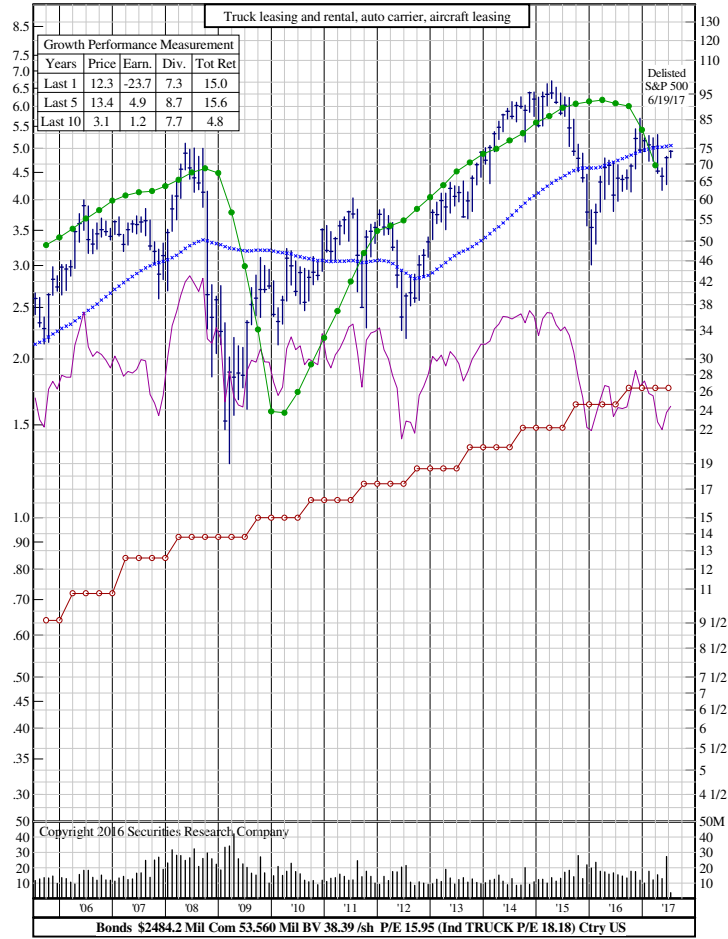
PFIZER INC (PFE)



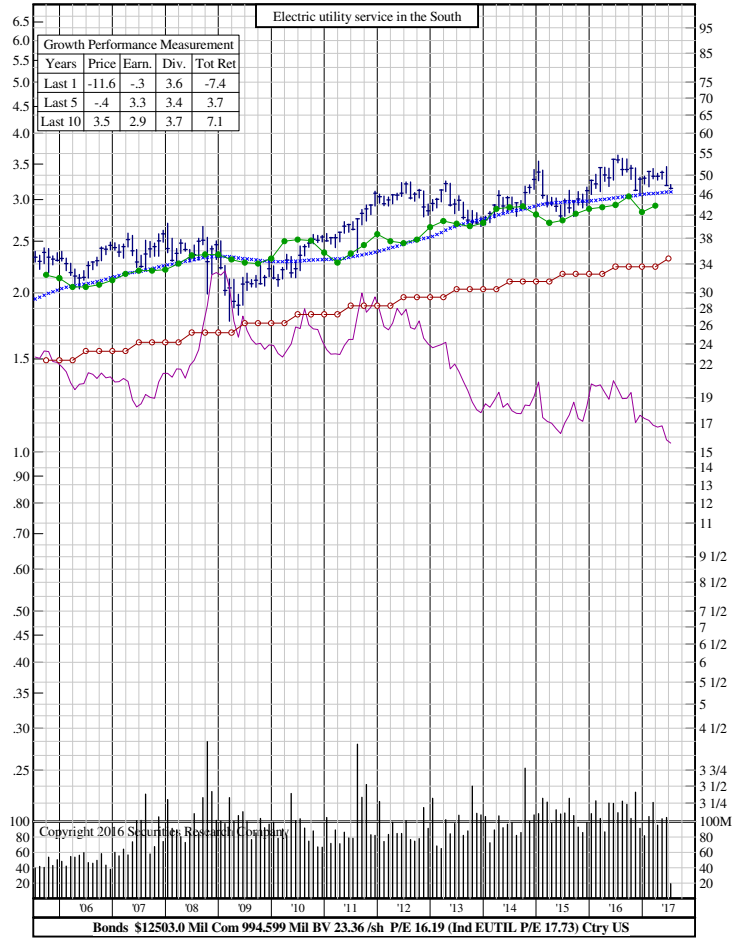
PROCTER & GAMBLE CO (PG)



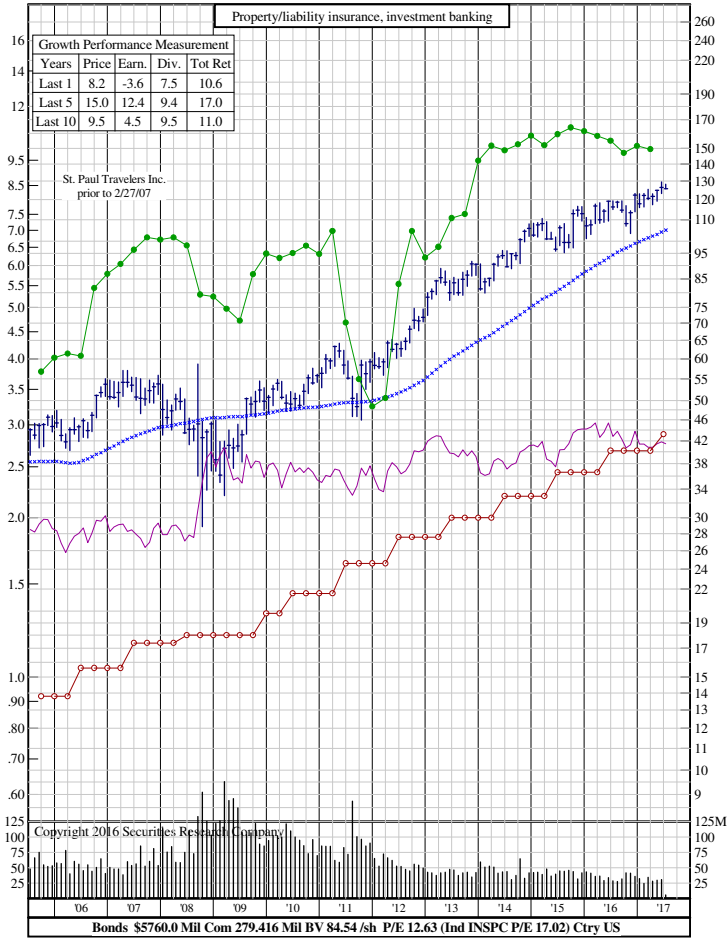
RYDER SYSTEM INCORPORATED (R)



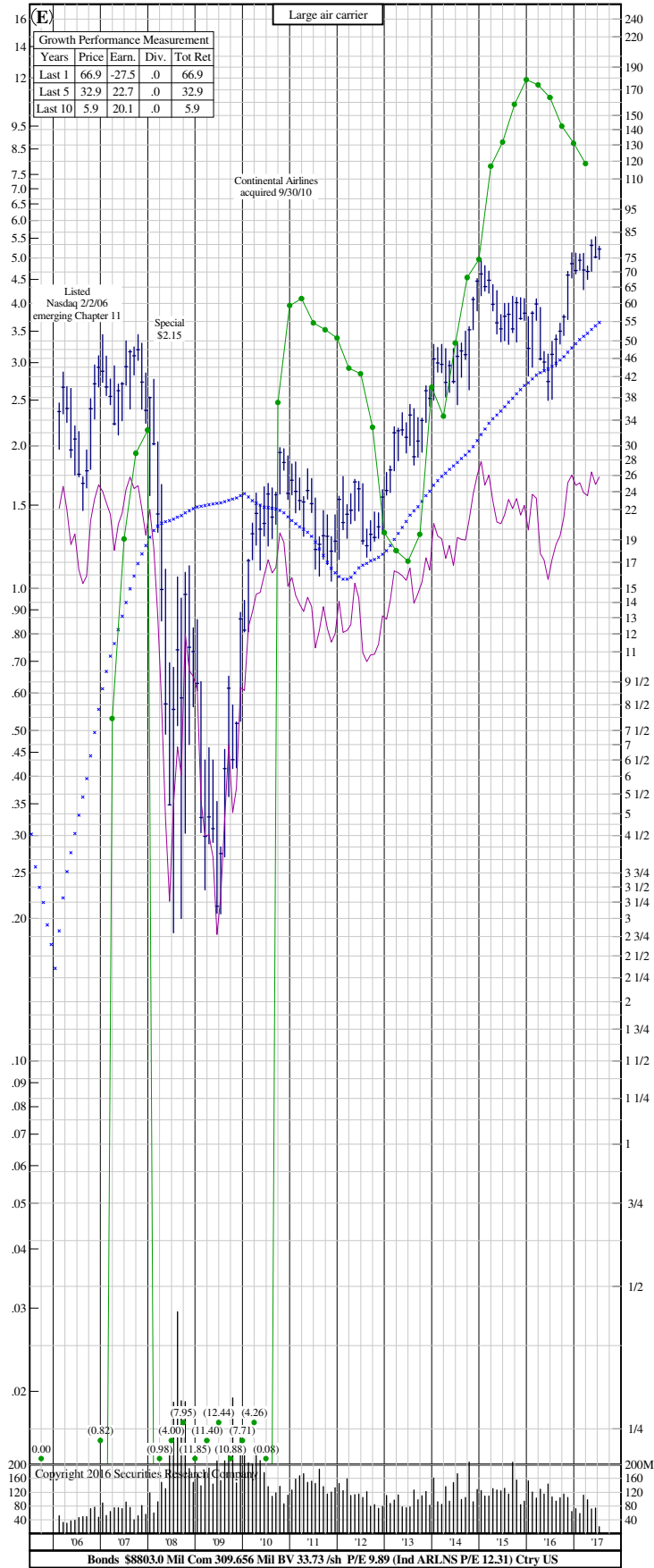
SOUTHERN COMPANY (SO)



TRAVELERS COMPANIES INC (TRV)



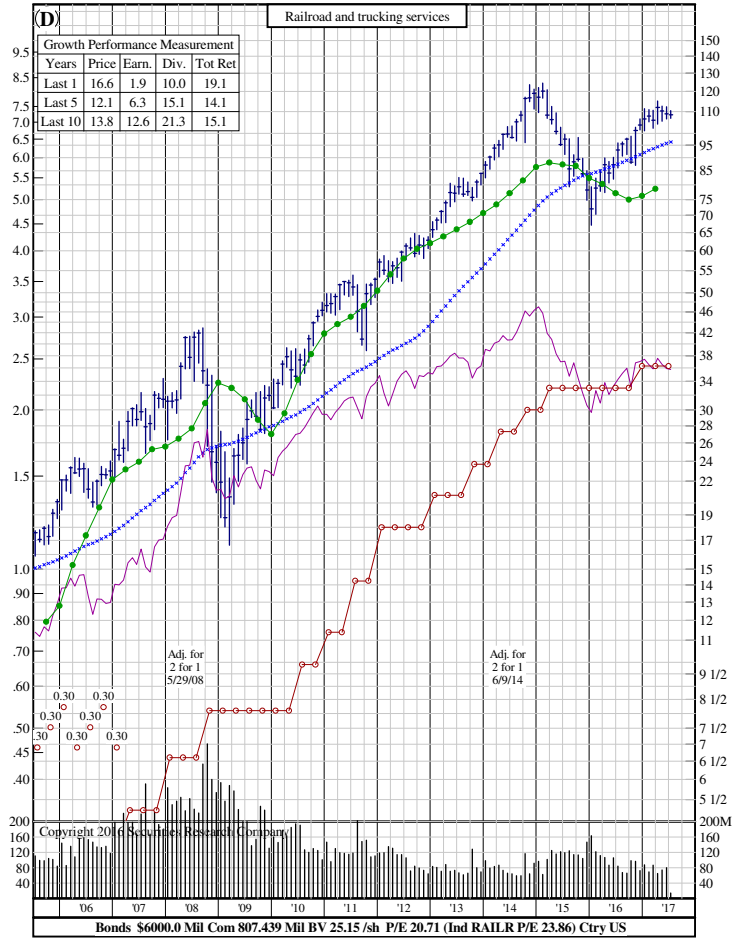
UNITED CONTINENTAL HOLDINGS, INC. (UAL)



UNITEDHEALTH GROUP INC (UNH)



UNION PACIFIC CORPORATION (UNP)



UNITED PARCEL SERVICE INC (UPS)

